

# MEET IN LUXEMBOURG

MORE THAN 50 IDEAS FOR YOUR NEXT EVENT

MEETINGS, INCENTIVES,  
CONFERENCES AND EXHIBITIONS

Muséum Luxembourg – Musée d'Art Moderne Grand-Duc Jean  
I. M. Pei Architect Design  
Photo by Carlo Hommel

**luxembourg**  
my city • ma ville • meng stad





# MAKE YOUR EVENT A SUSTAINABLE EXPERIENCE

[WWW.CCRN.LU](http://WWW.CCRN.LU)



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GROUP



ABBAYE DE  
**NEUMÜNSTER**  
LUXEMBOURG  
CENTRE CULTUREL DE RENCONTRE

28, rue Münster L-2160 Luxembourg +352 26 20 52 937



# LUXEMBOURG

## COSMOPOLITAN, COMFORTABLE AND CONNECTED

RECENTLY TOPPING THE MERCER QUALITY OF LIVING RANKING AS THE CITY WITH THE BEST PERSONAL SAFETY IN THE WORLD, LUXEMBOURG'S CAPITAL IS AT THE HEART OF A COUNTRY AT THE CROSSROADS OF EUROPE. AS ONE OF THE THREE SEATS OF THE EUROPEAN UNION'S MAIN INSTITUTIONS AND A RENOWNED FINANCIAL SERVICES CENTRE, LUXEMBOURG IS ACCUSTOMED TO MEETING THE NEEDS AND REQUIREMENTS OF TOP-LEVEL BUSINESS PEOPLE.

### COMFORT

With a population of just over 100,000, the capital city is deceptive for its size and punches well above its weight on the international scale. Indeed, the city ranks 19 in the overall Mercer Quality of Living ranking, placing it above major cities such as London, Paris, Milan and Madrid.

### COSMOPOLITAN

Neighbouring France, Germany and Belgium, the only Grand Duchy in the world is also at the crossroads of cultures and is renowned for its adaptability and its multilingual population. The country has three official languages – French, German and Luxembourgish – and English is also used to conduct business.

### CONNECTED

Luxembourg City is well connected to Europe's major motorway networks. It has a high-speed rail link to Paris and rail links to Brussels and to Germany's reputable rail network. The airport is just a 10-minute drive from the heart of the city and serves major European cities with daily connections.

### CONTEXT

Through the ages, visitors to the city have been amazed by its remarkable topography. Built on natural rock, the city's fortress status led to it being dubbed the "Gibraltar of the North". Much of the his-

torical fortress remains and has been honoured as a UNESCO World Heritage Site. Outside the capital, the landscape is beautiful and varied, from the vineyards of the Moselle valley to the forests and hills of the Luxembourg Ardennes in the north; the Grand Duchy has something for everyone.

### CONTEMPORARY

But the capital city is also modern and features stunning contemporary architecture by the likes of I.M. Pei and Christian de Portzamparc. Even Sir Norman Foster's bureau has been tempted to the city and won a recent competition to design a building that will be at the very heart of the capital.

### CULTURE

The buildings designed by Pei and de Portzamparc are the Mudam modern art museum and the Philharmonie, both of which contribute greatly to Luxembourg's thriving cultural scene. The city is regularly visited by top ranking orchestras, theatre and dance companies and contemporary music acts. It also plays host to a wealth of prestigious art exhibitions. Indeed, Luxembourg is the only city to have twice held the honour of being European Capital of Culture.

### CUISINE

Food is also an important part of the country's culture, and international as well as local cuisine is on the menu. Luxembourg plays host to eleven Michelin starred restaurants and many more fine dining establishments rank highly in international guides.

*Welcome to the  
city of Luxembourg!*



**luxembourg**  
convention bureau





## YOUR PRIME PARTNER FOR MICE, LEISURE AND CULTURE

The Luxembourg Convention Bureau is a department of the Luxembourg City Tourist Office a.s.b.l. Recognised as the official conference bureau of the city of Luxembourg, we are the prime address for meeting, incentive, conference and exhibition planners (MICE). We provide a coordinated and comprehensive approach of ground services on an impartial and professional basis. We will do our utmost to make your event a successful one.

### HOW WE CAN HELP

**PROVIDE YOU WITH VALUABLE ADVICE AND PROFESSIONAL ASSISTANCE...** to find the right venue for your event and for selected aspects such as hotel accommodation, cocktail receptions or banquet facilities. Our latest brochure "Meet in Luxembourg" is designed to provide an inspiring overview of the MICE opportunities in and around Luxembourg city. Take advantage of our network and expertise for online hotel room bookings, online delegate registration, and planning of various sightseeing tours or cultural programmes.

**ARRANGE SITE INSPECTIONS...** in order to ensure that your organisation's decision makers can visit potential venues and hotels and finalise the details of your event, together with local partners.

**GIVE THE RIGHT TOUCH TO YOUR EVENT...** through our extensive contacts and knowledge of local products, partners, and services to meet your and your clients' expectations: Mouth-watering catering, sustainable mobility transfer services, memorable sightseeing tours, in- and outdoor team building and incentive activities, surprisingly different entertainment and social programmes and last but not least, a list of professional conference and event organisers you can refer to.

**MAKE SUSTAINABLE EVENTS EASIER...** just ask for our tips in terms of organisation and suppliers and you'll be well on your way to reducing the environmental impact of your event.

**PROVIDE A WIDE SELECTION OF PROMOTION MATERIAL...** brochures, city maps, videos, PowerPoint presentations, postcards, posters, high quality pictures of amazing city panoramas and historic monuments to culture, sport and event locations.

**AND MAKE YOUR GUESTS FEEL WELCOME...** through multilingual hospitality desks, information kits in various languages, welcome bags, gadgets, and welcome letters.

*Luxembourg, come for  
business, stay for pleasure!*

**luxembourg**  
convention bureau

### Luxembourg Convention Bureau

Place Guillaume II • P.O. Box 181 • L-2011 Luxembourg

Telephone: +352 22 75 65 • Fax: +352 46 70 73

Email: [convention.bureau@lcto.lu](mailto:convention.bureau@lcto.lu)

Internet: [www.lcb.lu](http://www.lcb.lu)



# TAKE YOUR PICK!



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# THE BIG EIGHT TOP QUALITY VENUES LARGE ENOUGH TO HOST CONFERENCES







1

CONFERENCE CENTRE  
KIRCHBERG – CCK AND HÉMICYCLE

## BRAND NEW AND RETRO

Located within walking distance of a number of major business hotels and just five minutes' drive from the city centre, CCK is a brand new purpose-built facility with state-of-the-art equipment. Its vast and airy lobby is ideal for cocktails, celebrations and exhibitions and can host up to **2,000 guests**. The CCK's Centrepiece is a spectacular and elegant wood-panelled 785 m<sup>2</sup> **oval conference room** that has capacity to seat **850 people** theatre style and 400 school style. Smaller meeting rooms, between 220 m<sup>2</sup> and 490 m<sup>2</sup>, are perfect for seminars. Across the road, connected by a walkway, the 1960s designed Hémicycle – originally dedicated to the sessions of the European Parliament in Luxembourg – has a **646-seat plenary room** and a truly magnificent reception area that overhangs the valley below and affords great views of the old city. It can be used for seated banquets for up to 400 diners or standing buffets or receptions for up to 700 guests.

2

LUXEXPO

## FLEXIBLE SOLUTIONS

A vast and flexible venue, Luxexpo has ground-floor exhibition halls and first-floor conference rooms to suit all needs. Luxexpo is located at the eastern end of the Kirchberg plateau, just a few hundred metres away from the A1 motorway that connects Luxembourg to Germany and Belgium and the French motorway network. It is also just a **5 minute drive from the airport**. The facility is available for third party **trade fairs and shows, conferences, and conventions** allowing the organiser to prepare events from start to finish. But Luxexpo's team of professional event consultants can also assist in engineering anything from a product launch to a gala evening, a symposium to a simple business meeting. Indeed, Luxexpo can assign a dedicated contact to ensure that an event receives personal attention throughout the entire process from planning to execution, helping to organise everything from space rental to catering, the hire of translators to cleaning.

Good to know	
Location:	City/Kirchberg
Airport:	8.1 km
Luxembourg railway station:	3.3 km
Parking facilities:	On site
<a href="http://www.luxcongress.lu">www.luxcongress.lu</a>	

Good to know	
Location:	City/Kirchberg
Airport:	5.1 km
Luxembourg railway station:	7.6 km
Parking facilities:	On site
<a href="http://www.luxexpo.lu">www.luxexpo.lu</a>	



3

CENTRE CULTUREL DE RENCONTRE  
ABBAYE DE NEUMÜNSTER

## WORLD HERITAGE SETTING

Located in the **charming Grund area** of the city, CCRN is a truly unique venue. A former abbey and prison, it is nestled beneath the imposing cliffs of the Bock promontory and the city's ancient fortress, which is now listed as a **UNESCO World Heritage site**. The venue itself comprises numerous flexible space meeting rooms suitable for conferences, lectures or training as well as an auditorium and a spacious covered courtyard ideal for larger receptions and events such as product launches. An even larger open-air courtyard affords stunning views of the fortress remains and the old town. The CCRN team can provide a number of packages, including special tariffs for events that last longer than two days and for regular clients. Sustainability is also a watchword at the CCRN, which uses a **Green charter** in its everyday workings and encourages environmentally aware behaviour from its clients.

4

CHAMBRE DE COMMERCE

## THE HEART OF BUSINESS

Hosting a conference in the headquarters of Luxembourg's Chamber of Commerce means being right in the heart of the Grand Duchy's business world. Located on the Kirchberg plateau, with easy access to main roads and motorways and public transport, the purpose-built Chamber of Commerce houses **four large rooms in its conference centre and 36 rooms in the adjacent training centre**. In total, some 6,500 m<sup>2</sup> of space is available in the venue. The facilities are fitted out with state-of-the-art equipment including projectors and cabins for interpreters. The conference centre's spacious lobby can be used by guests to relax between meetings or as a comfortable reception area with its own bar for cocktail events. Event organisers can choose to bring their own catering or use the Chamber's service to provide food and drinks to guests.

### Good to know

Location: City/Grund

Airport: 7.1 km

Luxembourg railway station: 1.4 km

Parking facilities: Nearby

[www.ccrn.lu](http://www.ccrn.lu)

### Good to know

Location: City/Kirchberg

Airport: 7.5 km

Luxembourg railway station: 4.2 km

Parking facilities: On site

[www.cc.lu](http://www.cc.lu)





5

CERCLE CITÉ

## MEET IN THE HEART OF THE CITY

The historical Cercle building in the city's main square, the Place d'Armes, was recently restored and refurbished with **state-of-the-art conference rooms**. It has also been connected to the purpose-built Cité building, replete with its "bubble" auditorium, via a glass bridge. Together the buildings house two auditoria with capacity for 142 and 48 people respectively. The refurbished Cercle building is also home to four conference rooms equipped with plasma screens, interactive smart boards and projectors. The Cercle Cité boasts the first and only public **telepresence room** in the Greater Region. This state-of-the-art room provides the ultimate convenience for high-end Cisco-videoconferencing across the globe.



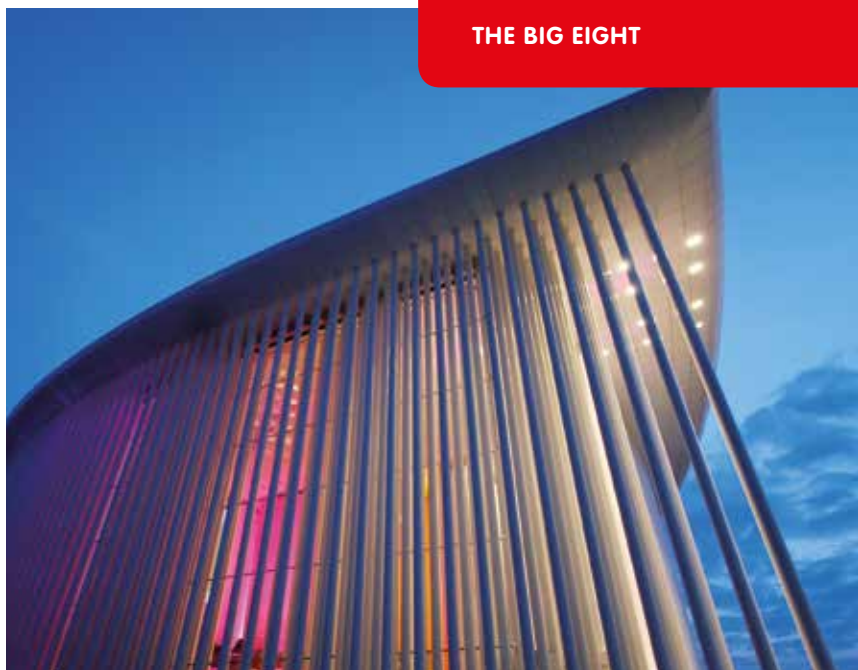
6

D'COQUE

## ACCESSIBLE AND SPORTY

An ultra-modern sports facility, replete with Olympic size pool, and occasional concert venue, the Centre National Sportif et Culturel d'Coque is also an ideal location for business events ranging from product presentations and exhibitions, via corporate events, general meetings and cocktail parties to team building and seminars. Located close to the European institutions and Kirchberg's business centres, and just a short drive from the airport and the city centre, d'Coque houses superb technical amenities, three training rooms, **a 215-seat auditorium** equipped with technical facilities including a Dolby Surround Sound audio system, as well as its large **6,000-seat capacity main hall**. It also offers a range of catering, sport/relaxation and accommodation packages in its **36-room in-house hotel**. Accessibility is easy and parking is right outside the door, adjacent to a stylish park area for relaxation.





7

GRAND THÉÂTRE  
DE LUXEMBOURG

## ALL THE WORLD'S A STAGE

Not only leading international dance, theatre and musical events can bring down the house here; business events can also take centre stage to great acclaim. The Grand Theatre, built in the 1960s to mark the millennium of the City of Luxembourg, has three different spaces for events; the **410 m<sup>2</sup> Grande Salle**, mostly used for opera, dance and theatre, where close **1,000 people** can watch the curtains open and applaud as they close; the Studio, which can welcome 250 people, and the **1,035 m<sup>2</sup> Foyer**, that can hold 700 to 1000. The Foyer's soaring ceilings, nearly all glass exterior walls and long bar spaces make it a light and elegant space for hosting all sorts of events as well as welcoming audiences at intermissions. A new bar and restaurant area were recently added, and the refurbished area out front is popular for warm-weather business parties and elegant weddings.

### Good to know

Location: City/Limpertsberg

Airport: 8.5 km

Luxembourg railway station: 2.6 km

Parking facilities: On site

[www.theatres.lu](http://www.theatres.lu)

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PHILHARMONIE

## THE WOW! FACTOR

Designed by French architect Christian de Portzamparc, the Philharmonie is one of the most imposing modern buildings in Luxembourg. It lights up the Kirchberg plateau with its beautiful curves and its 823 white steel columns. The main foyer is a stunning space, flooded with natural light during the day or illuminated by cascade lighting in different colours at night. It can host an unforgettable **reception for 10 to 1,300 people** or a **gala dinner for up to 350 people**. Upstairs, on an ascending ramp, the foyer "à ciel ouvert" offers a more discrete space with super views across to the city. Inside, the Philharmonie houses a **grand auditorium** and a chamber music hall that can be used for conferences, while smaller facilities allow for more flexible seating arrangements and made-to-measure events. Furthermore, the Philharmonie is close to the city centre and a number of Kirchberg hotels, as well as the new conference centre and the Mudam museum – Musée d'Art Moderne Grand-Duc Jean.

### Good to know

Location: City/Kirchberg

Airport: 8.1 km

Luxembourg railway station: 3.6 km

Parking facilities: On site

[www.philharmonie.lu](http://www.philharmonie.lu)



# Need a location for your conferences ?



We offer a highly flexible, modular space of 6.500 m<sup>2</sup> suitable for a variety of purposes including conferences and meetings. Ideally located in Kirchberg, the heart of the business district, the Chamber of Commerce offers a prestigious setting with the latest technical equipment to make your event a success.

- 4 large conference rooms
- 36 meeting and training rooms
- 650 parking spaces

**Chambre de Commerce**  
7, rue Alcide de Gasperi  
Luxembourg-Kirchberg  
Tél.: + 352 42 39 39 - 240  
events@cc.lu  
www.cc.lu







# EXCLUSIVE EVENT VENUES





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BIG BEER COMPANY

## MORE THAN A BAR-RESTAURANT!

For over 500 years the Mousel brewery was the beating heart of the Rives de Clausen, witnessing a landscape in perpetual movement. Successive generations of brewers bequeathed their heritage in this building. As part of this heritage, the **Mousel brewery's old machine room** now houses the Brauerei, a new brasserie venue that is purposefully contemporary. From corporate hospitality, to theme evenings, product launches, screenings, cocktail parties and awards ceremonies, The Big Beer Company prides itself in being surprisingly flexible, and can host all kinds of private or public events, **up to 360 persons**.

Good to know
Location: City/Clausen
Airport: 6.6 km
Luxembourg railway station: 2.3 km
Parking facilities: On site
<a href="http://www.bigbeercompany.lu">www.bigbeercompany.lu</a>



10

BOCK CASEMATES

## SOLID LIKE A ROCK

If pressed to name just one of Luxembourg City's many outstanding features, the city's fortifications might just be the most frequently cited. These fortifications designed by the famous French military engineer and marshal Vauban (1633-1707), are what gives Luxembourg its reputation as the "Gibraltar of the North" and lends it its landmark and picturesque views of old stone walls and deep rocky caverns. Tourists flock to these secret passages, once used to defend this strategic city from its envious neighbours and invaders, to discover their surprising twists and turns and to admire the views of the city and the Alzette valley from the open arches in this thick maze of rock. Now business professionals are also gathering here, taking advantage of the fact that parts of this **UNESCO World Heritage Site** may also be rented out during the warmer months to host truly unique **cocktails and gatherings for groups of up to 100**.

Good to know
Location: City centre
Airport: 7.2 km
Luxembourg railway station: 1.7 km
Parking facilities: Nearby
<a href="http://www.lcb.lu">www.lcb.lu</a>



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CENTRE CULTUREL DE RENCONTRE  
ABBAYE DE NEUMÜNSTER

## WORLD CLASS HERITAGE

The Centre Culturel de Rencontre Abbaye de Neumünster is situated on a **UNESCO World Heritage** site and offers spectacular views of the City of Luxembourg. Located in the heart of the old quarter in the valley, the Alzette river gently rolls along beside it and small patchwork gardens and even a vineyard dot the lush green areas between the mighty stone fortress walls rising up around it. This historic building, boasting four centuries of architectural style, underwent ten years of renovation and was inaugurated in 2004 as an exceptional meeting space. The CCRN has some **12,000 m<sup>2</sup>** available for large open air events and a wide choice of well-appointed spaces inside the buildings in which to hold galas **for a handful of VIPs or a crowd of 500**. What's more, the CCRN's own team can help organise any event, taking over the entirety of the planning or just the details left to them.

### Good to know

Location: City/Grund

Airport: 7.1 km

Luxembourg railway station: 1.4 km

Parking facilities: Nearby

[www.ccrn.lu](http://www.ccrn.lu)

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CERCLE CITÉ – GRANDE SALLE

## STAR TREATMENT

Take an ornate, **prestigious municipal building** dating from the **turn of the 19<sup>th</sup> century**, and combine it with what was once the capital city's most fashionable cinema and the result is a modern complex with all the charm and splendour of a by-gone era. Kings and queens have paid official visits to the "Cercle", film stars have graced the screens of the "Cité", and now, the business community can offer celebrity treatment to employees and clients alike at the combined and renovated Cercle Cité. While the Salle des Dames, the Grande Salle and other rooms are elegant, don't let the historic architecture fool you... all the modern conveniences to stage successful business events are found here. Another indisputable plus is that this site is located in the **very heart of the capital city**, right on the city's main square, the Place d'Armes.

### Good to know

Location: City centre

Airport: 8.8 km

Luxembourg railway station: 1.8 km

Parking facilities: Nearby

[www.cerclecite.lu](http://www.cerclecite.lu)





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CENTRE DROSBACH

## PURPOSE MADE

This centre cannot just be used for conferences, seminars, and other business needs, it was created to do just that in the **Cloche d'Or business quarter**. Guests will be impressed from the start, welcomed by the walls of glass windows gracefully spanning out in semi circles. Since it was purpose-built, the rooms are modular and adaptable. Choose from the **578 m<sup>2</sup> Trapazoidal Room**, able to welcome 350 people seated and 600 standing and the **410 m<sup>2</sup> Banquet Hall** with its original ceiling and stately pillars, where 280 people can enjoy a seated meal and 500 people can easily find standing space. The centre works with various caterers, among them the Restaurant Red Beef which is located on site and offers a wide range of local and international cuisine.

### Good to know

Location: City/Cessange

Airport: 11.6 km

Luxembourg railway station: 3.8 km

Parking facilities: On site

[www.centredrosbach.lu](http://www.centredrosbach.lu)

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MELUSINA CLUB LOUNGE

## FROM DINING TO DANCING

Located in the picturesque quater of Clausen, on a meander of the Alzette river, Melusina is **one of the Grand Duchy's best-known nightspots**. One could even say that like the legendary water nymph after whom it is named, it is an integral part of the history of the city of Luxembourg. Whether you are looking for a trendy venue for a party, for an intimate and relaxed atmosphere, a room for a banquet, a press conference or any other type of event that your fertile imagination can conjure up, Melusina has all the assets that you would expect. We can provide three versatile and flexible reception rooms with a unique décor and atmosphere **for up to 400 guests** (for a walking dinner event), **respectively 750 guests** (flat space for clubbing event). They all have state-of-the-art equipment (a DJ booth, giant screens...) as well as furniture (standing dining tables, lounges...).

### Good to know

Location: City/Clausen

Airport: 7 km

Luxembourg railway station: 2.6 km

Parking facilities: Nearby

[www.melusina.lu](http://www.melusina.lu)

CENTRE DE CONFERENCE

Drosbach

LUXEMBOURG

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Spacious of 578m<sup>2</sup>  
Capacity: 280 people for a seated dinner, 500 people for a walking cocktail and 350 people seated for a conference.

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#### CONTACT

**Angels Events Agency**  
12 rue Guillaume J Kroll  
L-1882 Luxembourg  
+352 20 21 12 11  
team@angels.lu  
www.angels.lu

**ANGELS**  
EVENTS AGENCY





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HOST YOUR EVENT AT A MUSEUM

## COMBINE ART, NATURE AND FOOD

Museums in the heart of the city or in the European quarter Luxembourg Kirchberg can be **extraordinary venues** with one-of-a-kind backdrops for receptions, cocktail parties or corporate **events**. Adjoining parks offer unique settings to explore the meeting of art and nature. Usually, unless otherwise arranged with the museums, all events must be scheduled outside of public museum hours. The following museums may open their facilities upon special request to increase community awareness and to generate income to support their programmes.

### Casino de Luxembourg - Forum d'art contemporain

[www.casino-luxembourg.lu](http://www.casino-luxembourg.lu)

Professional meetings and conferences at the InfoLab (up to 60 persons), receptions and dinners up to 150 persons at the Aquarium – the glass pavilion on Casino's south facade.

### MUDAM Luxembourg · [www.mudam.lu](http://www.mudam.lu)

Auditorium and receptions during opening hours up to 120 persons.

### Musée d'Histoire de la Ville de Luxembourg · [www.mnhl.lu](http://www.mnhl.lu)

Meeting space up to 45 persons, catering at cafeteria "Am 14" with panorama terrace

### Musée Dräi Eechelen · [www.m3e.public.lu](http://www.m3e.public.lu)

Cocktails and walking dinners inside up 100 persons and outside from 80 on the upper terrace to larger events in the park.

### Musée National d'Histoire et d'Art · [www.mnha.public.lu](http://www.mnha.public.lu)

Cocktails and walking dinners from 30 to 300 persons according to ad hoc space facilities.

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NAMUR

## EXTREMELY GOOD TASTE

Just say the name Namur and people in Luxembourg start salivating. With over **150 years experience** in making beautiful cakes, pastries, and chocolates, Namur has, over the years, also become renowned for its restaurants and catering services. Business associations, local clubs and other groups regularly make use of its well-appointed rooms at the large facilities in Hamm, where much of Namur's trademark goods are actually produced. **Two rooms** can welcome **100 and 150 people** respectively, and they can be joined for even larger events. The fireplace room can accommodate 60, and a large terrace makes Namur as appealing in summer as it is cosy in winter. All the materials needed for successful events are here, including podiums, screens and more, with the added bonuses of ample in-house parking and that gorgeous food. Wouldn't anyone's appetite for work sharpen nicely with a few nibbles of aubergine caviar, chèvre or truffles?





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SCHÉISS - AUX ARQUEBUSIERS

## AN OASIS IN THE CITY

For something a bit more relaxing, the Arquebusiers cultural centre and Schéiss restaurant provides a calm oasis in the capital city. Nestled between trees and tennis courts, the centre has recently been totally refurbished to accommodate events of all sorts. The main **230 m<sup>2</sup> hall** is a vast vaulted space with old beams and a fully equipped stage. A smaller space and two terraces can accommodate smaller groups or be used for spill-over at a main event. There is even a "jeu de quilles" skittles alley that allows guests to try this local variation on ten-pin bowling. The real highlight, though, is the **restaurant Schéiss** – the third establishment opened by Michelin-starred chef Thierry Duhr. His cooking focuses on getting the very best out of carefully selected local and seasonal ingredients, providing diners with sensual delights.

### Good to know

Location: City/Belair

Airport: 9.9 km

Luxembourg railway station: 3.2 km

Parking facilities: Nearby

[www.lcb.lu](http://www.lcb.lu)

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TRAMSSCHAPP

## STYLISHLY ON TRACK

The stylish renovation of the former tram sheds in Limpertsberg into a cultural and sports centre has been greeted with plaudits all around. The Tramsschapp offers organisers a **680 m<sup>2</sup> multifunctional room** that can be adapted with appropriate decor to suit all sorts of events. As well as conferences and gala dinners, the Tramsschapp has already hosted awards nights, concerts, fashion shows and parties. State-of-the-art equipment means the acoustics in the vast space are superb and other audiovisual equipment can be easily hooked up to the system. The venue can host up to **500 guests** and incorporates a spacious reception area and cloakroom as well as professional kitchens and sanitary facilities. The venue is **close to the city centre** and also to the large Glacis car park, making it easily accessible for visitors.

### Good to know

Location: City/Limpertsberg

Airport: 9.1 km

Luxembourg railway station: 3.5 km

Parking facilities: Nearby

[www.lcb.lu](http://www.lcb.lu)



# Business



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#### **Ciné Utopia**

Please contact Allison Masci

+352 42 95 11 82

amasci@utopolis.com

#### **Utopolis Longwy**

Please contact Fabrice Voz

+33 (0)3 82 39 59 30

info.longwy@utopolis.com

**[www.utopolis.biz](http://www.utopolis.biz)**

\*terms and conditions may apply





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CAVES DES DOMAINES VINSMOSELLE

## ON THE SCENT

Luxembourg's Moselle region is renowned for producing some truly world class wines. **The biggest wine producer**, Domaines Vinsmoselle, has cellars and function rooms all along the Moselle and in conjunction with organisers "Four", also offers incentive activities centred on wine for small or large groups of up to **250 guests**. The programme can be adapted to meet your team's requirements, but could begin in the heart of the vineyards, with an expert explaining the history of the region's wine-making tradition and unveiling the secrets to producing quality grapes, the microclimate, and the wine-making process. Tasting sessions, cycle tours, meetings with local producers, a tour in an old-timer tractor and many more activities can be arranged. The Four team is as flexible as you require. The day can end with a dinner at which local wines are matched with some great regional food.

### Good to know

Location: Remich

Airport: 19.9 km

Luxembourg railway station: 21.5 km

Parking facilities: On site

[www.vinsmoselle.lu](http://www.vinsmoselle.lu)

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CHAPITO BY CASINO 2000

## BET ON IT!

It's no gamble at all to stage a business event at the Casino 2000; they've come up with the winning solution for conferences and seminars by offering half and full-day rental of space in a large range of rooms and providing the material support like WiFi connection, flipcharts and more, as well as refreshments. A glamorous site like this can host groups of between **60 and 2,100 people** in spaces from **78 to 1,183 m²**, making it a perfect **for gala dinners, product launches, exhibitions, trade shows and more**. The Casino also has three restaurants ranging from the Purple Lounge to the gourmet Les Roses as well as banquet facilities. There is usually first-class entertainment on offer as well, from well-known French chanteurs to pop stars. For out-of-towners, the Casino's Hotel has 28 spacious and comfortable rooms and three suites, and of course, there's always the fun of the gambling as well.

### Good to know

Location: Mondorf-les-Bains

Airport: 21.8 km

Luxembourg railway station: 18.2 km

Parking facilities: On site

[www.chapito.lu](http://www.chapito.lu)





21

MONDORF DOMAINE THERMAL –  
L'ORANGERIE

## ENJOY THE FRUITS OF YOUR LABOUR!

Deserving staff and loyal clients will be well rewarded if invited to this venue set within an 100-acre park with magnificent trees, flowers, sculpture and a formal garden. Just 18 km outside of the capital, L'Orangerie is part of MONDORF Domaine Thermal, where the therapeutic waters have been attracting guests since the mid-1800s. All the necessary infrastructure has sprung up from that same source; here you will find two well appointed hotels and the most extensive fitness and spa centre in the greater region, offering everything from massage to Turkish baths, saunas and a thermal outdoor pool. But back to business – L'Orangerie offers the type of old world charm that is **perfect for celebrating** the end of a corporate seminar, a gala dinner or a banquet. The thermal park itself offers 11 function rooms with **more than 1,000 m<sup>2</sup> of meeting space**, naturally with wireless internet access, natural light, AV equipment and everything else required.

### Good to know

Location: Mondorf-les-Bains

Airport: 21.9 km

Luxembourg railway station: 18.9 km

Parking facilities: On site

[www.mondorf.lu](http://www.mondorf.lu)



22

GRÉIWELSHAFF

## COSY ATMOSPHERE

The rural Gréiwelshaff property near Bertrange, just off the main road some 10 kilometres from the capital city, is located in unspoiled countryside. The beautiful wooden beamed hall of its "barn" is a wonderful, rustic yet modern and stylish setting for any occasion, from a conference to a banquet, from product presentation to festive party. In warmer weather the party can even move outside, where guests can enjoy drinks on the courtyard terrace and lawns and wonder at the beautifully illuminated façade of the **ancient farmhouse**.

### Good to know

Location: Bertrange

Airport: 14.9 km

Luxembourg railway station: 7.3 km

Parking facilities: On site

[www.haff.lu](http://www.haff.lu)



23

LE MOULIN ALTWIES

## EXTREME GOOD TASTE WAY ABOVE PAR TO EXTREME SPORTS

At this rustic mill built in 1769, nearly everything is possible, from enjoying a gourmet dinner amidst stonewalls and fairytale candelabra to trying rock climbing, quad driving, or hot air balloon flying. For an ideal site for incentive trips, seminars and other events, it's hard to beat this mill on the Altbach river, just **20 minutes from the capital city**. As Event Designer New Spirit has been organising fun and **unusual business events for over two decades**. That's why, since they restored and opened Le Moulin in 2005, countless people have chosen this remarkable location to launch new products, hold team building events, host anniversaries and reward loyal employees with great parties. Le Moulin can welcome 300 people (130 seated) inside and boasts 10 acres of land that includes a new adventure park for children, horseback trails and unspoiled forest.

### Good to know

Location: Altwies

Airport: 19.6 km

Luxembourg railway station: 15.3 km

Parking facilities: On site

[www.newspirit.lu](http://www.newspirit.lu)

24

LES RESTAURANTS DU  
GOLF DE JUNGLINSTER

## WAY ABOVE PAR

This 17<sup>th</sup> century farm just 18 km from Luxembourg City is naturally surrounded by lovely rolling hills and lush fields... it's **part of the golf course!** Elegant cocktails, buffets and parties can be organised for up to **450 people** (170 seated), and various rooms are available depending on the group's size and the event's purpose. The food, ranging from simple hors d'œuvres to a full-fledged feast, is every bit as reputable and respected as the golfing itself, where every hole offers not only a challenge but also a panoramic view of the impressive countryside. The golf course has a 72-par rating (with a USGA rating of 73.5 and a USGA Slope Rating of 131) and counts among the world's fastest courses. Private golf tournaments are organised here, as are all nature of private and business events.

### Good to know

Location: Junglinster

Airport: 13.3 km

Luxembourg railway station: 19.6 km

Parking facilities: On site

[www.golfdeluxembourg.lu](http://www.golfdeluxembourg.lu)





25

ROCKHAL

## TRULY NOTEWORTHY

Looking for rock-star glam? How about inviting business partners to an exclusive night that includes a great concert and a VIP reception in a private club lounge? Open since 2005 on the former industrial site of Belval, the Rockhal boasts two concert halls – the **Main Hall** that can accommodate an audience of **up to 6,500** and the **Club** that can hold **1,200** – and it also features the exclusive **"Aquarium" area** on the second floor, which is perfect for exclusive receptions for up to **150 people** and offers an unrestricted view of the site through a huge private bay. Anything from a simple cocktail with finger-food to a no-holds barred multi-course meal can be arranged. Business and private clients can also make use of the Main Hall and Club spaces too – numerous configurations of the stages and seating are possible to make it suitable for virtually any type of event.

### Good to know

Location: Esch-sur-Alzette

Airport: 28.8 km

Luxembourg railway station: 20.5 km

Parking facilities: On site

[www.rockhal.lu](http://www.rockhal.lu)

26

TRIFOLION

## HISTORICAL VIEWS

Located in the heart of the beautiful historical town of **Echternach**, the TRIFOLION Echternach – Centre Culturel, Touristique et de Congrès – is a five-storey, architecturally designed facility that offers a range of flexible business solutions. A **700-capacity Atrium** is equipped with the latest acoustics and stage technology as well as interpreters' booths and private galleries. Inside the building, the **Agora** can host conferences and events for up to 300 people. Additional flexible and well-equipped conference rooms can cope with all manner of events. The spacious foyer has natural light pouring in through the windows, and some of the conference rooms offer stunning views of the nearby historical Basilica. The TRIFOLION can also provide a catering service or use of its kitchens, and its promise is to guarantee the highest standard in all the services it or its third parties render.

### Good to know

Location: Echternach

Airport: 28.4 km

Luxembourg railway station: 34.7 km

Parking facilities: On site

[www.trifolion.lu](http://www.trifolion.lu)



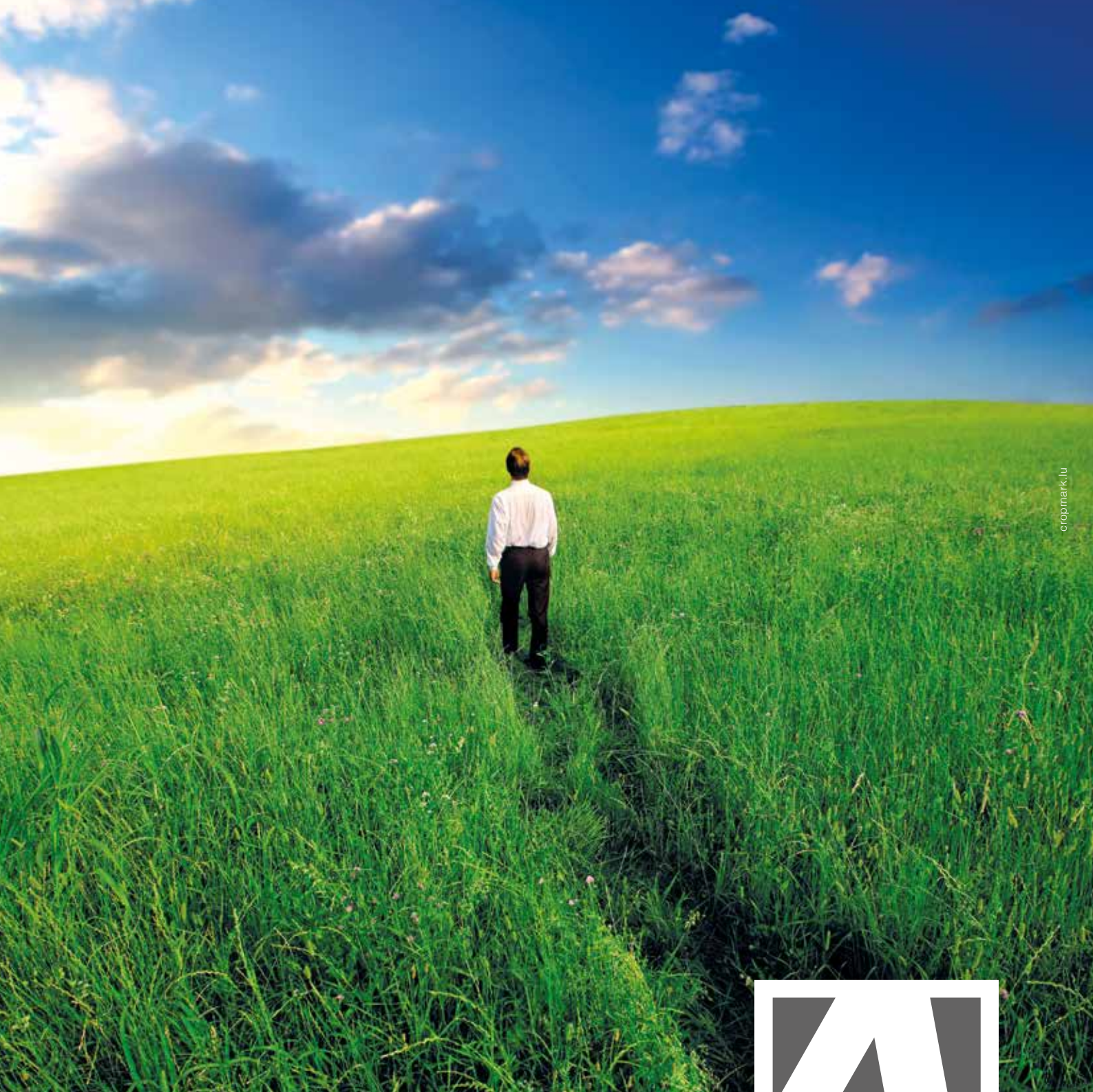
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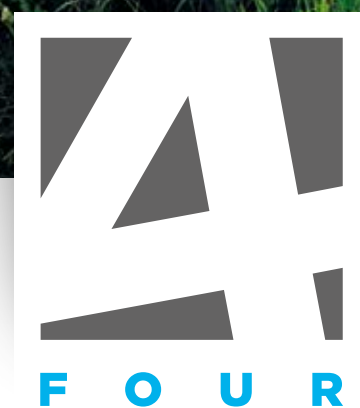
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# HIRE A CASTLE







27

CHÂTEAU DE SEPTFONTAINES

## THE PERFECT SETTING

When Villeroy & Boch is mentioned in conjunction with events, you think of splendid porcelain gracing the tables. But at the Château de Septfontaines, not only is Villeroy & Boch setting the tables, it is here where Villeroy & Boch was once manufactured and where the Boch brothers once resided. This Château is tucked away within the capital city like one's very best china in a safe cupboard. Yet behind the gate, guests will find a verdant park and a splendid 18<sup>th</sup> century residence and adjacent converted industrial buildings that now welcome guests in style, from hosting a dozen people in the warm and cosy Salon Rouge to serving **cocktails to 100** in the opulent Salon de l'Impératrice. The entrance hall, too, with its grand staircase, ceiling clock and marble floor, is equally impressive. In all, it's as perfect a setting as a full Vieux Luxembourg pattern, laid out complete with the finest crystal. The former manufactory has a capacity of **600 persons for banquet**.

### Good to know

Location: City/Rollinggrund

Airport: 10.5 km

Luxembourg railway station: 4.2 km

Parking facilities: On site

[www.chateauseptfontaines.com](http://www.chateauseptfontaines.com)



28

CHÂTEAU DE BOURGLINSTER

## FAIRYTALE LANDMARK

Only one thing could rival the fairytale setting and 11<sup>th</sup> century architecture of the Château de Bourglinster, and that's the food served at La Distillerie restaurant. Chef René Mathieu was awarded **a Michelin star since 2012** and was elected Luxembourg's Chef of the Year 2010 by the Gault Millau guide. He and his team delight guests with their innovative and beautiful creations, which are just as pleasing to the eye as the castle's characteristic and immediately recognisable bridge and towers. The Château itself houses four salons, ranging **in capacity from 20 to 180 guests for banquets, and can accommodate a guest list of up to 600 for cocktails and walking dinners**. The castle can accommodate a guest list of up to 600. Spectacularly lit at night and located a short drive from the capital amongst scenic hills and woods, the Château de Bourglinster is one of the country's best-loved landmarks.

### Good to know

Location: Bourglinster

Airport: 11.3 km

Luxembourg railway station: 16.1 km

Parking facilities: On site

[www.bourglinster.lu](http://www.bourglinster.lu)



29

CHÂTEAU DE SCHENGEN

## FULLY AGREED: FOR SPECIAL EVENTS IT'S PERFECT

When the Schengen Agreement was signed on a boat on the Moselle river where the borders of Luxembourg, France and Germany meet, the village of Schengen became famous. Its Château, just 30 minutes from the capital city, also enjoys an international reputation as the perfect setting for meetings and memorable celebrations. The sophisticated setting has sprawling parks and romantic gardens including **a baroque garden, a 13<sup>th</sup> century tower, a Romantik Hotel** and a Boutique Hotel, **meeting and reception rooms** (appropriately bearing the names of Robert Schuman, Jean Monnet and other EU founding fathers) and all the technical equipment and materials required. Guests will not only agree that this secluded, peaceful site is conducive to good business, but can also stroll along the Moselle river and take in some of the local culture in this historic area.

### Good to know

Location: Schengen

Airport: 29.2 km

Luxembourg railway station: 25.7 km

Parking facilities: On site

[www.goeres-group.com](http://www.goeres-group.com)

30

CHÂTEAU D'URSPALT

## A SPARKLING GEM

Of course all the details of any meeting or seminar will come together harmoniously at the Château Urspelt – with meeting packages entitled "Mozart", "Beethoven" and "Vivaldi", how could they do otherwise? Composing your own successful business event at this over **300-year-old castle** is easy, with a choice of adaptable, fully equipped meeting rooms, a large reception hall that can hold up to 500 people, an elegant interior courtyard and a superb garden. Classified as a national monument because of its historic, cultural and aesthetic importance, the Château Urspelt is located in the heart of the Our nature reserve and boasts a **30-room & suite** luxury hotel, two fully equipped **private wellness** areas and a pleasant restaurant with a large terrace. Often called a "jewel displayed on green velvet" this gem is found in the north of the country, not far from the cultural and historic town of Clervaux.

### Good to know

Location: Urspelt

Airport: 61.3 km

Luxembourg railway station: 61.5 km

Parking facilities: On site

[www.chateau-urspelt.lu](http://www.chateau-urspelt.lu)





31

CHÂTEAU DE VIANDEN

## ROMANESQUE GOTHIC SPLENDOUR

The Château de Vianden seems to spring up on you unexpectedly as you round the curves of the road and suddenly see it rising up proudly from its hilltop perch high above the little valley town. This is **one of Europe's most beautiful Romanesque-Gothic castles**, sketched and admired by none other than Victor Hugo, who briefly resided within its view, and beloved by all who have come up to this northern town to bask in its beauty, to partake in the annual nut festival, or to enjoy the cultural pluses this picturesque town has to offer. Built between the 11<sup>th</sup> and 14<sup>th</sup> centuries, the castle has been faithfully restored to all its feudal splendour and guests will feel like royalty when invited to its huge banquet hall, the Salle Victor Abens which is a magnificent room, **measuring 309 m<sup>2</sup> (200 m<sup>2</sup> usable surface, banquet 280 pers.)** with a height of 6 to 7 meters. Access to the hall is provided by a beautiful portal, distinguished by a very fine early gothic architecture. The castle regularly hosts concerts, international salons, exhibitions and other events, with the stone walls, vaulted ceilings and other architectural delights adding unforgettable atmosphere. Six windows, of genuine gothic style, light the majestic hall. Originally, the hall used to be equipped with two open fire places.



### Good to know

Location: Vianden

Airport: 41.5 km

Luxembourg railway station: 45.9 km

Parking facilities: On site

[www.castle-vianden.lu](http://www.castle-vianden.lu)



# INCENTIVE HIGHLIGHTS





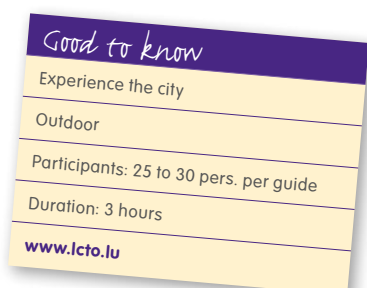


32

ARCHITECTURE AND ART  
IN PUBLIC SPACE – KIRCHBERG

## THE CONTEMPORARY CITY

A three-hour walk around the Kirchberg neighbourhood's architecture and art in public space provides visitors with a glimpse of the contemporary city. Just a few years ago, this plateau to the west of the city centre was occupied by a few European institutions and little else. Now it is a modern, even futuristic wonder replete with examples of **audacious modern architecture** such as Christian de Portzamparc's stunning Philharmonie, I.M. Pei's Mudam museum – Musée d'Art Moderne Grand-Duc Jean – or the new ecological headquarters of the European Investment Bank. The tour also takes in **sculptures and art installations** in beautifully designed contemporary parks.



33

CITY PROMENADE AND CITY  
PROMENADE GOURMANDE

## SPOILED FOR CHOICE LCB

Luxembourg is a beautiful city around which to take a walk. Its topography, founded on plateaux and valleys, affords stunning panoramic views of the city and its ancient fortress. But the city centre itself is also packed with history and architecture highlighting the development of the "Gibraltar of the North" and the successive periods it spent under foreign sovereignty. This **City Promenade** takes in the most beautiful corners and attractions of the city centre. An experienced guide will show groups around the city's main squares – the Place d'Armes and the Place Guillaume II, as well as Constitution Square, the government district, the Corniche, the Monument of the Millennium, the old town and the Palace of the Grand Dukes (exterior visit only). For those who enjoy a little fortification during their walk, the Luxembourg City Tourist Office offers an opportunity to discover not only the sights and sounds of the city, but also its aromas and flavours. The **City Promenade Gourmande** includes three culinary stops at which participants will get to savour local specialties ranging from "hearty to sweet". The stops include a chance to try Luxembourg's famous Crémant sparkling wine as well as other local beverages.





34

CITY EXPLORATION WITH A TABLET

## BEST TIMES FOR TREASURE HUNTERS

Be ready for the most hilarious teambuilding activity of the year!!! It unleashes your team members creativity, and creates a "never-lived-before" atmosphere during the awards ceremony. Each of your teams will be equipped with a tablet, giving a more interactive team building experience. Challenges are spread out throughout the game zone. Each team needs to solve a maximum of challenges from timed questions over finding a typical local item, identifying the taste of local delicacies to using the tablet to tape a video in front of a major site or dancing Gangnam style to collect a maximum of points, and **get a chance to be the big winner of the day.**



35

CITY RALLY

## SIEGFRIED'S QUEST

"My name is Siegfried – son of Wigeric of Lotharingia and Cunigunda, granddaughter of Louis the Stammerer. I was born in 922, and I'm considered as the first Count of Luxembourg!"

Equipped with personalized road books, city maps, sealed envelopes and evidences of all kind, **discover the 1000-year-old capital city** of Luxembourg, its history, legends and hidden treasures. The circuit will be full of challenges to complete, enigmas to solve or competitions between teams. Interacting with the locals and ask passers-by for help will be essential! There is no time to waste to support Siegfried on his enigmatic quest...







36

CULT EXPRESS AND COOL BUS

## FUN ON WHEELS FOR HIRE

**Cool Bus** is a truly transportable bar available to rent with a driver. Weddings, anniversaries, bachelor parties, company presentations, after-work events – the Cool Bus provides individuals and professionals with the unique combination of transport and a private celebration. The bus includes sound and light systems, 5 tables, 20 seats, a 5-metre long bar and, most importantly, freshly tapped Battin beer! That's cool, isn't it? With an integrated lounge area, dance floor and bar, the **Cult Express** is the perfect party bus. With space to comfortably accommodate up to 45 people, the Cult Express is the perfect place to spend a glamorous evening filled with unforgettable moments with friends and colleagues. It can be hired to celebrate weddings, anniversaries, and bachelor parties... It is equipped to the standards of a top night club, meaning passengers will never get bored aboard this bus. However, the CultExpress is not reserved exclusively for night owls. It can also be used by professionals to host company presentations, workshops or exhibitions in an original setting.

### Good to know

Activities and fun, eat drink and celebrate

Outdoor and indoor

Participants: Up to 45 pers.

Duration: Flexible, evening

[www.sales-lentz.lu](http://www.sales-lentz.lu)

37

FUN CYCLING IN THE CITY

## PEDAL POWER

The City of Luxembourg has made a real effort to promote cycling, and recently inaugurated four cycle tours that show off **the city to its best advantage**. The four circuits – ranging from five to 13 kilometres – can be taken as a guided tour with the Luxembourg City Tourist Office or cycled under your own steam, so to speak, with the help of a handy pocket map highlighting the most interesting sights. The shortest route takes in the old city and the station area, cycling down side streets to avoid heavy traffic and also to view some of the city's more obscure but historically interesting architecture. Other routes take in the city's parks, the Alzette valley or the Kirchberg plateau with its modern architecture. Bikes can be hired from the **Velo en Ville** facility in the Grund or simply from the self-hire **Vel'oh** stands dotted around the city. **The Good Time Company** can arrange lovely and effortless sightseeing tours along scenic trails with up to 80 own E-bikes (and up to 140 with hired bikes) departing from many hotels in the city or in the country.

### Good to know

Experience the city, activities and fun

Outdoor

Participants: Small to medium-sized groups

Duration: 3 hours or more

[www.lcto.lu](http://www.lcto.lu), [www.veloh.lu](http://www.veloh.lu),  
[www.thegoodtimecompany.com](http://www.thegoodtimecompany.com)

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38

GREEN TEAM AT WORK

## THINK TANKS

Environmental awareness is big news, so this choice of three workshops is perfect for companies with a green conscience. The workshops provide participants with lessons and advice on different aspects of environmental care, well-being and enhancing their work-life balance. One workshop focuses on the **carbon footprint of a company or an event**, highlighting the ways in which employees and organisers can measure and actively reduce the environmental impact of their activity. Another workshop looks at **how to feel comfortable at work**, offering participants advice and practical tips on simple gestures that help improve physical and mental conditioning in the workplace – which can lead to improved productivity and job satisfaction. Or participants can choose a **"second life" workshop** in which they create a hat or a moving vehicle out of recycled material.



39

JOG'N SEE

## FIT AND YOU SHOW IT

Always seeking novel ways to show visitors the capital, the Luxembourg City Tourist Office has designed a jogging tour **for those who want to combine their fitness routine with a tour of the sights**. Participants will discover the most beautiful green areas of the capital and enjoy panoramic views of the old town and the fortifications which make up the city's UNESCO World Heritage site. The run can start at the client's hotel or from the city baths or youth hostel and can be anything between five and ten kilometres in length, according to the clients' wishes. An LCTO guide will accompany the group and explain points of interest and the history of the city along the route.





40

OPEN TOP TOUR OF LUXEMBOURG

## BLUE SKY VIEWS

The most original way to tour the city! An open top bus can be hired and customised to suit your event. Invite friends and colleagues or clients to take a tour through the capital's streets and visit its many attractions. The open top bus offers up to **78 passengers** a panoramic view of the city's sights. The upper deck has 54 seats, while the lower deck comfortably accommodates a further 24 people. The tour can be booked with a guide to provide commentary and answer questions, or organisers can choose the option of a pre-recorded commentary in English, French, German, Spanish, Japanese, Luxembourgish, Dutch or Polish. The tour itinerary takes in the Palace of the Grand Dukes, the Notre Dame cathedral, the old city, the Corniche and its panoramic views, the Kirchberg plateau with the Mudam museum – Musée d'Art Moderne Grand-Duc Jean – and the Philharmonie and the station area and its shopping streets.

### Good to know

Experience the city

Outdoor and indoor

Participants: up to 78 pers.

Duration: 1 hour to half day

[www.sales-lentz.lu](http://www.sales-lentz.lu)

41

SEGWAY SIGHSEEING

## ECO-FRIENDLY FUN

The Segway is an innovative, electric mode of transportation that also happens to be **100% eco-friendly**. The individual apparatus allows its "driver" to silently glide around urban environments without producing any harmful emissions. In short, the Segway is the ideal, **fun and clean way of seeing more of a city in less time**. It is also a unique and memorable experience for novices. Mobilboard offers visitors this fun way to discover the cultural heritage of Luxembourg from a different angle. Guests glide through the heart of the historical city centre, visiting sites that are inaccessible to most other means of transportation. Experienced guides can take groups to see hidden treasures of the beautiful city, and tours can even be adapted to a particular theme, ranging from various art or traditions to gastronomy or ecology.

### Good to know

Experience the city, activities and fun

Outdoor

Participants: Small groups

Duration: Flexible

[www.mobilboard.lu](http://www.mobilboard.lu)





42

THE SEVEN KEYS OF MELUSINA

## LEGENDARY TEAM BUILDING

The legend of Melusina is an integral part of the city of Luxembourg's cultural history. The wife of the city's founder, Siegfried, she was a mermaid who hid her secret from her husband by requesting that she be left alone to bathe in privacy once a month. But curiosity got the better of Siegfried, and he spied her fish tale. Realising the truth was out, Melusina dived into the Alzette and was never seen again, although locals claimed to have spotted her in the river below the Bock promontory every now and again. Mediation SA organises a **treasure hunt style event** based on the legend in which participants have to find Melusina's seven keys dotted around the city. Not only does this encourage team building, participants also learn more about the city's hidden gems and legends.



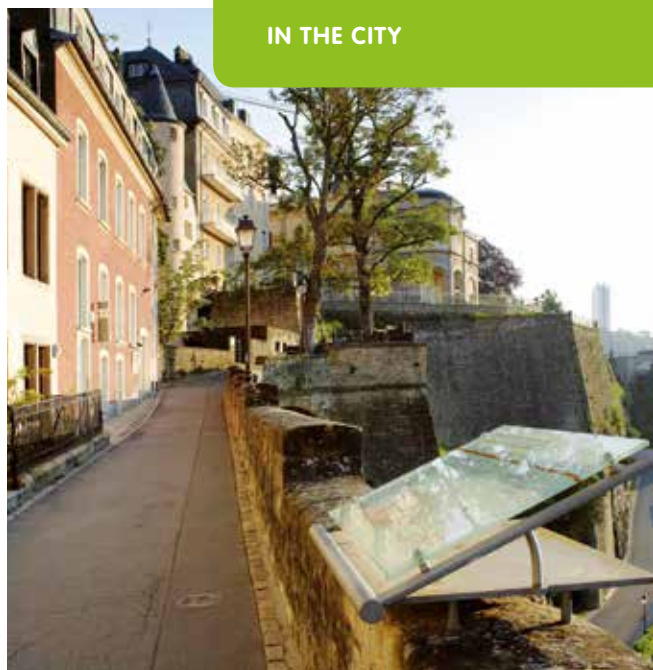
43

TREASURE HUNT WITH GPS

## TREASURE HUNTING GOES HIGH TECH

A treasure hunt is an old favorite for getting teams working together and having fun. Our **GPS Treasure Hunt** brings the treasure hunt into the new Millennium! GPS is simple to grasp, great fun to use and will really appeal to those who can't resist new toys! We equip each of your teams (for this event we recommend teams of 3-5 participants) with a GPS handset. Having logged onto satellites the GPS will pinpoint your current position with great accuracy and then guide you on a route to a series of landmarks programmed into the GPS unit. We can make the treasure trail wide-ranging or stay within the grounds of a selected venue (given the odd acre or two to play with!). The treasure quest can be highly cryptic and cerebral, or a straightforward race to claim the prize. We can get teams working together where all teams need to succeed to reach a combined goal and prize. The activity can be followed by cocktail or dinner on demand.





44

WALK AND PUZZLE

## DISCOVERY CHALLENGE

Luxembourg city's sights may not be the most famous landmarks in the world, but they are well worth discovering. One **fun way to find out more about the capital's hidden treasures** is to take a group on a Walk and Puzzle tour of your host city. The tour takes the form of a quiz, with strategically placed guides on hand to support teams of between six and eight people. The tour takes in the Palace of the Grand Dukes, the impressive Casemates of the old fortress of Luxembourg, the government district, the cathedral and across the "most beautiful balcony" of Europe, the pedestrian walkway called the "Corniche". Participants have to keep their eyes open and their wits about them to spot clues and find the answers to questions. Teams will be supplied with all necessary materials and the tour also includes a coffee break in a city centre café.

45

WENZEL WALK

## 1000 YEARS OF LIVING HISTORY

The Wenzel Walk is named after Wenceslaus of Bohemia, named the first Duke of Luxembourg by his half brother Charles IV King of Bohemia in 1355. Rated **"outstanding cultural itinerary"** by the Council of Europe, the walk crosses the famous Bock casemates, connects the upper and lower town and offers amazing views of the fortress ramparts. The two hour tour takes in the "Bock" promontory, the old town, the Wenceslas ring wall, the Alzette valley and Luxembourg's unique fortifications. It is a fascinating tour that takes in over a thousand years of history and highlights the former strategic importance of the city and the reason it was so heavily fortified and suffered repeated foreign sovereignty.

### Good to know

Experience the city, activities and fun

Outdoor

Participants: Small to medium-sized groups

Duration: 2 hours to half day

[www.tri.lu](http://www.tri.lu)

### Good to know

Experience the city

Outdoor

Participants: 25 to 30 pers. per guide

Duration: 2.5 hours

[www.lcto.lu](http://www.lcto.lu)





46

A TRIP ALONG THE MOSELLE

## MESSING ABOUT IN BOATS

As Kenneth Grahame wrote in *Wind in the Willows*; "There is nothing – absolutely nothing – half so much worth doing as simply messing about in boats." A trip along the Moselle in one of the luxuriously outfitted pleasure cruisers provides a delightful way to treat clients or reward colleagues. Options include a **dinner or luncheon cruise**, or a **half-day tailored trip** that could include **wine tasting** and samplings of local cuisine. Entertainment ranging from a simple pianist or DJ to a full orchestra can also be arranged. The boats can accommodate between **200 and 500 passengers**, depending on individual event specifics. The boats are anchored at Remich and Grevenmacher, and sail up and down the channelled river, passing by its vine covered slopes and historical villages.



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2 CV RALLY

## THE ICE-BREAKER

The **Citroën 2CV** is one of the most iconic cars ever built. Once labelled "the most intelligent application of minimalism ever to succeed as a car" the 2CV was associated with France as much as garlic and the baguette. A rally in a convoy of brightly coloured 2CVs is the **ultimate team-building** ice-breaker. Once inside a 2CV colleagues who may not have known each other very well are caught up in the unadulterated fun of it all and become talkative and sociable. The *deux chevaux* (two horsepower) car is a fun and trendy vehicle that elicits nostalgia but also a sense of freedom. Nicknamed "the Duck" by the Dutch and Germans, the car is still a real head turner. A countryside 2CV rally team building event can incorporate a barbecue at one of the local vineyards along the Moselle river.





# Events & Extravagance

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CANOEING ON THE SÛRE

## PADDLE ALONG A BORDER

A canoe trip down the Sûre is a **great way to encourage team building in various disciplines** – it can be combined with a **GPS Geocaching** exercise, for example. The river forms a natural border with Germany, flowing gently down to the Moselle from the forested hills of the Ardennes through a valley flanked by woods and meadows.

Canoe trips of between 12 km (pre-season) and 14 km (high season) can be booked. They should take the average paddler between two and a half and three hours – there are plenty of opportunities to stop off and relax on the way. Each canoe can take two adults, and the organisers can cater for small or large groups. A combined **canoe-mountain bike** trip offers participants the opportunity of cycling back up river to the departure point. A stop-off in the charming town of **Echternach** is also recommended.

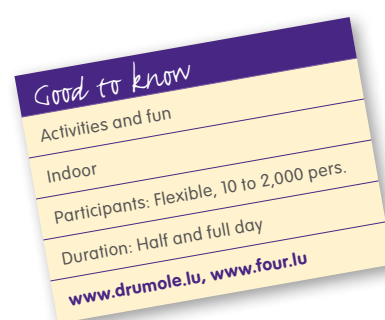


49

DRUMOLÉ LËTZEBUERG

## FUN WITH DRUMS & ROCK MY BOAT

The DrumOlé team building event takes Alfred Hitchcock's maxim "Give your audience pleasure, but give it to them in an unexpected way" and runs with it. The unique group experience uses **patented music furniture to create an impressive interactive performance**. The show can be used to enliven a conference or gala event, or can be integrated into a team building exercise as part of a training or leadership-learning meeting. Get your team in rhythm with an unforgettable interactive percussion show. Team building **"Rock my boat – DRUMsong Next Level"** participants at the next level experience are divided into a number of musical workshops aboard the M.S. Princess Marie-Astrid Moselle pleasure cruiser. The goal is **to create a company song** as teams go through different levels – basic beats using music furniture, melody using Boomwhackers, singing workshops – and finally get to perform the resulting song. Colleagues, employees from different departments or even separate country offices learn to work together, get to know each other and strengthen their perception of the team concept.





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GOLF DAY

## A HOLE IN ONE

If you have no clue what a hole in one or a divot or Mulligan refer to, then a golfing day is just the ticket. Led by a golf pro, the day serves as a great introduction to the game for novices, but events for more experienced golfers can also be organised. Indeed, golf by night or pro-am events are on the programme for those who want **a different golfing experience**. The demo day features a lesson in the very basics of the game, allowing participants to get to grips with how to, well, grip the clubs and practise hitting balls on the driving range. And talking of driving, a convoy of golf carts can be taken to the highest point on the course for a spectacular view and a refreshing Pink Golfer drink and light lunch. The day can be rounded off with a buffet in the clubhouse.

### Good to know

Activities and fun

Outdoor

Participants: Flexible, up to 100 pers.

Duration: Half and full day

[www.golfplanet.lu](http://www.golfplanet.lu)

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GREAT OUTDOORS AT  
LE MOULIN D'ALTWIES

## A BREATH OF FRESH AIR

The great outdoors has **plenty to offer in the way of team building**. New Spirit has a variety of activities that will not only be fun and help bring staff together, but also gets them out into the fresh air. For instance, treasure hunt activities that are not only a challenge for teams but also provide a great way to discover Luxembourg. At its location "Le Moulin" based in the Luxembourg countryside, the company offers a range of outdoor activities and all kinds of programmes for both companies or private groups. No matter if you want to take a ride on a quad or the 4x4 through the forest or try a jump on its huge new 10x10m BigAirJump air pillow, 100% fun and adrenaline will be guaranteed. The adventurous can also take up the challenge of a tree climbing adventure park complete with a 250-metre Tyrolean slide.

### Good to know

Activities and fun

Luxembourg city centre: 17.9 km

Participants: Flexible, small to large groups

Duration: Flexible

[www.newspirit.lu](http://www.newspirit.lu)





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HOT AIR BALLOON RIDES

## FLOAT ON

Seeing **Luxembourg's most beautiful landscapes from a bird's eye perspective**, floating serenely above the countryside, is a rare treat. A hot air balloon flight is the sort of unforgettable experience that will make a lasting impression on staff and clients alike. It is a great incentive idea and can even be adapted to a team building setting. Balloon rides can be organised in any season depending on the weather and are usually taken just after dawn or a few hours before sunset. The experience can be tailored to suit all needs and can include transfer to the launch site, a brief introduction to ballooning, flight preparation and even a communal exercise in helping set up and inflate the balloon, and a maiden flight of 90 or 120 minutes. After the flight, organisers can arrange for a barbecue or gourmet meal, a nightglow balloon show illuminating the night sky and even a fireworks display.

### Good to know

Activities and fun

Outdoor

Participants: Small to medium-sized

Duration: According to weather conditions

[www.newspirit.lu](http://www.newspirit.lu), [www.skylines.lu](http://www.skylines.lu)  
[www.m-m-ballooning.lu](http://www.m-m-ballooning.lu)


53

OLDTIMER RALLY

## A VINTAGE DRIVE AND BBQ LESSON

Driving through some of Luxembourg's most stunning countryside or visiting the capital city's historical sites in a **vintage car** is a memorable experience. It is the perfect way to reward clients or provide an incentive for co-workers. The drive in some of the most fun "old timer" cars available can be followed by an introduction to the art of **barbecuing**. Expert barbecue chefs will teach your team tricks of the trade – everything from preparing sauces and marinades to cooking times for meats and making sure your barbecue or grill is at the right temperature. This is a great team building experience that is not only fun but also provides participants with a tasty dinner that they have prepared themselves.

### Good to know

Activities and fun

Outdoor and indoor

Participants: Flexible, small to medium-sized groups

Duration: Flexible

[www.medienfabrik.lu](http://www.medienfabrik.lu)



**Team Building   Family Days   Outdoor   Hot Air Balloon**



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OPEN AIR MUSEUM  
ROBBESSCHEIER

## A NATURAL STEP BACK IN TIME

Many dream of a country idyll, of returning to nature to till the soil. Well, at the Robbesscheier open air museum visitors get a chance **to see how rural life was in Luxembourg a few centuries ago**. From watching a blacksmith at work to eating freshly baked home-made bread straight from the oven, the experience is invigorating and healthy. Participants can take a ride in a horse drawn carriage or take a mountain bike tour through the surrounding countryside or take a hike with a picnic. The farm even has a modern conference room, or a larger meeting room can be hired at the nearby Cornelyshaff in Heinerscheid, which also provides overnight accommodation if required (the site is around 45 minutes from Luxembourg by train or car).

### Good to know

Activities and fun

Outdoor and indoor

Participants: up to 60 pers.

Duration: Half and full day

[www.destination-clervaux.lu](http://www.destination-clervaux.lu)

55

TONIC AND ZEN ATTITUDE

## MONDORF DOMAINE THERMAL

Located in a beautifully cultivated park and just 18 kilometres from the capital city, MONDORF Domaine Thermal offers groups **a splendid range of activities**. The complex's sports and fitness facilities include cycle machines and other equipment to provide the "tonic" your team needs for a lift. Its wonderfully relaxing wellness area incorporates saunas, steam baths, jacuzzi and a thermal swimming pool as well as yoga sessions for the more "zen" moments your guests fully deserve. The team at Domaine Thermal can also arrange other activities, such as a tethered hot-air balloon ascent, a mountain bike tour, a 2CV rally, a climbing course and even golf lessons at the nearby Golf Château de Preisch. And to round off the day, the park's historical L'Orangerie provides one of the most beautiful and sophisticated settings for a cocktail reception, buffet or dinner prepared by chef Gilles Goess.

### Good to know

Activities and fun

Outdoor and indoor

Participants: Flexible, small to large groups

Duration: Half and full day

[www.mondorf.lu](http://www.mondorf.lu)



56

BUSINESS AND FOOD EDUCATION

## HANDS ON FINE DINING

Luxembourg is renowned for its wide selection of fine dining establishments. Many of the country's top chefs, chocolatiers and sommeliers offer courses in their art, allowing participants to pick up tips of the trade, learn about the refinements of presentation and the pleasures of savouring and combining flavours. The courses take place in appropriate settings, enhancing the atmosphere of the learning experience and ensuring the highest standards of professionalism. At the end of the course, participants get to taste the fruits of their efforts and can judge how they have acquitted themselves. If desired, participants can even receive a personalised gourmet apron and certificate, and the event can even be turned into a competition with places awarded **for the best cooks, bakers or sommeliers**.

### Good to know

Eat, drink and celebrate

Participants: 10 to 15 pers. per group

Duration: Half day, evening

[www.lcb.lu](http://www.lcb.lu)

57

CAKE BOSS

## BE THE CAKE BOSS FOR A DAY!

Challenge or fun? May be both... You will become the Cake Boss for a day with us! Each team gets the same recipe, a timesheet to follow, cake tins, trim, and ingredients. Each guest will receive all the needed equipment in our professional kitchen supervised by professional chefs. It is each group's **challenge to invent its own cake and to invest a lot of imagination and creativity...** Our jury makes the best cake out and yes, each group has the opportunity to take their cake home. Try it, you will love it!

### Good to know

Activities and fun, eat, drink and celebrate

Indoor

Participants: Small to medium-sized groups

Duration: 4 to 6 hours

[www.brothers.lu](http://www.brothers.lu)





58

CAVES BERNARD-MASSARD

## TASTE AND EXPLORE THE MUSIC OF WINE

Delight your senses with a glass of wine from the prestigious Caves Bernard-Massard cellars in Grevenmacher on the River Moselle. Open to the public for wine tasting and sales, the cellars boast numerous national and international awards of distinction and offer an opportunity for the novice as well as experienced wine consumers to learn about what wines they enjoy, as well as how to match different varieties and vintages with food. Presented in association with a **guest wine expert**, the audience taste up to six wines, matched **with live opera and songs** designed to highlight a particular characteristic of the wine. It's a truly **interactive show**, as the audience give feedback on their view on the wines, and become more outspoken after wine number four! Tasting rooms offer a capacity for up to **50 and 70 people**. The wine tasting and a visit of the cellars can be followed by a walking dinner for up to **250 people, or 100 people for a seated dinner**.



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COOKING CUP LUXEMBOURG

## GET COOKING!

The **Luxembourg Cooking Cup** – powered by Angels Event Agency – is an inter-company culinary challenge organised once a year in November in Luxembourg City. Between **20 and 30 teams** compete throughout the day in this unique culinary contest. Gastronomy experts then judge the teams' final efforts. Each team has to showcase its diverse culinary talent. This includes taste tests, an association of food challenge, gastronomy and oenology quiz as well as the creation of different dishes. This event is great way to motivate a team. It reinforces corporate identity and offers companies an original day out for staff, as well as increasing their network of contacts. The participation fee in 2014 is € 790 for a team of 8 people. 30 teams will be accredited for the challenge.





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GPS WINE RALLY

## WALKING, RIDDLES, HUMOR AND SURPRISES

A fun indoor and outdoor activity which brings you through the City of Luxembourg, with the GPS, in chase of different venues where you will have a unique sensory experience by tasting an exclusive selection of wines. **Blind tasting, quiz and more challenges...** Teams follow the route laid out on their device and find the way to the wine tasting. The length of the journey can be adjusted to fit into your schedule.

### Good to know

Activities and fun, eat, drink and celebrate

Outdoor and indoor

Participants: Small to medium-sized groups

Duration: Flexible

[www.brothers.lu](http://www.brothers.lu)

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THE WINEMAKER'S TROPHY

## BARRELS OF FUN AND ACCOLADES

Spend a typical "regional" in one of the most beautiful regions of the country – the Moselle. The Winemaker's Trophy involves a range of motivational and discovery activities revolving around the region's winemaking tradition. It begins with a senses based seminar delivered by a renowned expert on board the M.S. Princess Marie-Astrid boat. This is followed by a themed hike exploring the vineyards of one of the Moselle's most picturesque villages based on "a year in the vineyards". Participants will **learn why grapevines "cry"** in spring-time and why weather conditions in late August have a significant influence on the development of the grapes. Following a delicious local buffet, the apprentice winemaker competition features **a series of recreational activities that explore the art of winemaking**. Late in the afternoon, the best "apprentice winemakers" will be awarded a diploma by the wine museum, celebrated with the serving of a Crémant sparkling wine.

### Good to know

Activities and fun, eat, drink and celebrate

Outdoor and indoor

Participants: Small to medium-sized groups

Duration: Half and full day

[www.four.lu](http://www.four.lu)





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VINS ET CRÉMANTS DE LUXEMBOURG

## KEY CONTACTS TO WINE GROWERS

Luxembourg is THE place to enjoy wine – wine which has been lovingly produced in the Moselle Valley for centuries. The passion of man, the very special soil and the characteristic climate of this **"grape paradise"**, all makes for a fruitful marriage. The Moselle valley stretches for 42 km from Schengen, famous as the place where the European Treaty was signed, to Wasserbillig. The **Luxembourgish winegrowers** welcome you to their cellars for personalised tasting sessions. You will be completely seduced by the range of Luxembourg wines and crémants. To experience this conviviality or to discover and rediscover the Luxembourgish wines (Riesling, Pinot noir, Pinot blanc, Pinot gris, Gewürztraminer, Auxerrois, Rivaner, Elbling, Saint Laurent and Chardonnay), and the famous Crémant de Luxembourg, please consult the list of participating winegrowers on [www.winetasting.lu](http://www.winetasting.lu) or on "VinsCrémants", an application created for all fine wine and food lovers, eager to taste Luxembourg's pleasures.



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WINERY MASTERS

## VINTAGE CHALLENGES

Avenue International has created a fun introduction to the science of oenology and the art of wine appreciation. The event consists of a **series of challenges** that will not only test participant's intellectual capacity but also **memory, reflexes, observation, balance and stamina**. The challenges include archery shooting at targets of wine labels, filling a wine bottle using different utensils to transport the wine along a human chain, balancing on a wine barrel or a wine quiz. The event will keep participants occupied for around two and a half hours. But there are other wine-related options, such as learning about wine-making techniques or lessons in wine history and appreciation. Each exercise is related to a clearly defined objective, because, after all, providing a fun challenge is a great way of keeping your team in the best productive mind frame and maintaining day-to-day enthusiasm.

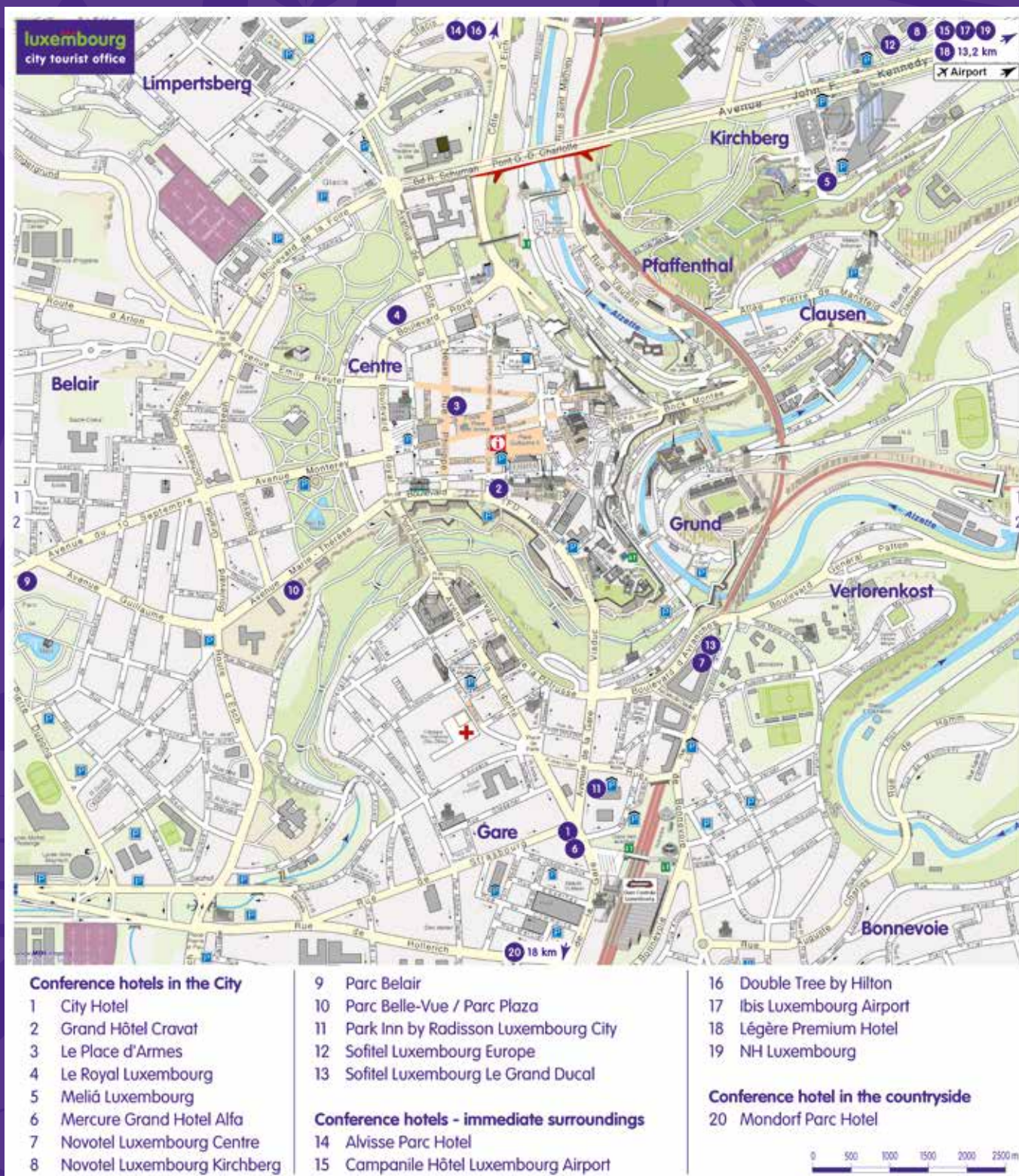


A photograph of a conference room table. The table is covered with a light-colored cloth and has several glass bottles of water and orange juice, along with glasses, arranged on it. In the foreground, there is a white notepad with a black pen resting on it. The background shows a modern interior with a glass display case containing various objects, including a large shell. A purple and red graphic overlay is in the top right corner.

# CONFERENCE HOTELS

FLEXI SPACE,  
FLEXI BUDGET









### CITY HOTEL IDEAL FOR TRAIN TRAVEL

A smaller hotel with just 35 rooms, but stylishly renovated, the City Hotel is located opposite the city's main railway and bus station, with easy access to a taxi rank and the airport shuttle. Two of the city's main thoroughfares, the wide, almost Parisian avenue de la Liberté and the avenue de la Gare shopping street provide a connection to the upper city centre. The hotel can also be used to host meetings and cocktails in its well-appointed meeting and reception rooms.

GOOD TO KNOW → plan 1	
City centre – Railway station	Number of rooms: 35
Distance to airport: 8.4 km	Category: 4****
Distance to railway station: 0.1 km	<a href="http://www.cityhotel.lu">www.cityhotel.lu</a>

### GRAND HÔTEL CRAVAT TRADITION NEAR THE CATHEDRAL

One of the most traditional hotels in Luxembourg, the Cravat has graced the city centre for over a century. It is located just a few metres from the Notre Dame Cathedral and its marble and period tiling recalls the stylish days of travel of the 1960s. Home to fully equipped conference and banquet rooms, the Cravat also has a traditional restaurant and it sits neatly above the Petrusse valley, the city centre's ideal location for fresh air enthusiasts.

GOOD TO KNOW → plan 2	
City centre	Number of rooms: 60
Distance to airport: 8.3 km	Category: 4****
Distance to railway station: 1.4 km	<a href="http://www.hotelcravat.lu">www.hotelcravat.lu</a>



### LE PLACE D'ARMES CITY CENTRE LUXURY

Luxembourg's latest designer hotel is ideally located in the very heart of the city, in the main square after which it is named. Le Place d'Armes offers luxury, customised rooms with limo and concierge service and a gourmet restaurant and stylish brasserie. Its meeting rooms are located in the basement, where arched cellars of natural and cut stone have been transformed into five exquisite state-of-the-art conference and banqueting spaces.

GOOD TO KNOW → plan 3	
City centre	Number of rooms: 28
Distance to airport: 8.7 km	Category: 5*****
Distance to railway station: 1.7 km	<a href="http://www.hotel-leplacedarmes.com">www.hotel-leplacedarmes.com</a>

### LE ROYAL LUXEMBOURG CONNECTED WORLD LEADER

Part of the Leading Hotels of the World group, Le Royal has been synonymous with luxury and style in the capital city for 27 years. It offers guests not only top class accommodation, but also fine dining and a renowned piano bar. The hotel is connected to Hot City, the City of Luxembourg's innovative wireless internet service. The hotel has a number of fully adaptable conference and banqueting rooms which lead on to a terrace, and it also houses a fully professional spa and fitness complex.

GOOD TO KNOW → plan 4	
City centre	Number of rooms: 210
Distance to airport: 8.1 km	Category: 5*****
Distance to railway station: 1.9 km	<a href="http://www.leroyalluxembourg.com">www.leroyalluxembourg.com</a>





### MELIÁ LUXEMBOURG DESIGN IN AN AVANT-GARDE SETTING

Located in the heart of the newly developed Kirchberg neighbourhood that is also home to the Philharmonie, Mudam museum – Musée d'Art Moderne Grand-Duc Jean – and new conference centre Kirchberg, Meliá enjoys stunning views of the old city and some of its most avant-garde architecture. The hotel itself is also stylish and offers guests the choice of trendy restaurants and bars, a fitness centre and conference rooms with all the latest mod cons.



### MERCURE GRAND HOTEL ALFA HISTORIC GRANDNESS

Its position exactly opposite the main railway station accounts for this hotel's grandness. It used to accommodate heads of state and royal visitors to the city. Now its 1930s glory days have been revived under the Mercure name, which has renovated the hotel into the leading place to stay in the station area. The spacious Parisian style brasserie has become a favourite venue for business lunches, and the hotel's modular meeting room and boardroom are also popular.

GOOD TO KNOW → plan 5	
City – Kirchberg	Number of rooms: 161
Distance to airport: 8.1 km	Category: 4****
Distance to railway station: 3.5 km	<a href="http://www.melia-luxembourg.com">www.melia-luxembourg.com</a>

GOOD TO KNOW → plan 6	
City centre – Railway station	Number of rooms: 141
Distance to airport: 8.4 km	Category: 4****
Distance to railway station: 0.1 km	<a href="http://www.mercure.com">www.mercure.com</a>



### NOVOTEL LUXEMBOURG CENTRE PRIME CITY LOCATION

Handily located within walking distance of both the station area and the city centre, the purpose-built Novotel is also just a 15-minute drive from the airport. The 150-room hotel is stylishly decorated and has a modern and comfortable ambience. It houses six daylight meeting rooms for up to 110 delegates and can also cater for private banquets. Its Red Square restaurant provides guests with fine contemporary cuisine.



### NOVOTEL LUXEMBOURG KIRCHBERG IN THE HEART OF EUROPE

At the very heart of Kirchberg's European quarter, the modern and functional Novotel is also convenient for the neighbourhood's other conference facilities, such as Luxexpo, d'Coque and the new conference centre Kirchberg. It is located between the airport and the city centre, and just a few minutes' walk from the impressive Philharmonie. The Novotel Kirchberg offers guests four-star accommodation in 260 rooms and can host up to 300 conference delegates in fully equipped meeting and banquet rooms.

GOOD TO KNOW → plan 7	
City centre	Number of rooms: 150
Distance to airport: 7.8 km	Category: 4****
Distance to railway station: 0.7 km	<a href="http://www.novotel.com">www.novotel.com</a>

GOOD TO KNOW → plan 8	
City – Kirchberg	Number of rooms: 260
Distance to airport: 8.1 km	Category: 4****
Distance to railway station: 4 km	<a href="http://www.novotel.com">www.novotel.com</a>



**HOTEL PARC BELAIR**  
**PARK LIFE**

Located in the genteel Belair residential area, but just a 10-minute stroll from the city centre, the Parc Belair opens up onto the verdant lawns and artificial lake of the local park. Its stylish rooms, including junior suites and designer rooms and even an apartment, are complemented by conference facilities that can be arranged to host up to 300 guests. The highlight is the "executive lounge", a relaxing space in which to enjoy teatime, an aperitif or a sumptuous buffet.

**HOTEL PARC BELLE VUE & PARC PLAZA**  
**LOCATION, LOCATION, LOCATION**

Just two minutes from the city centre, located between the Petrusse valley and the municipal parks, the adjacent Parc Belle Vue and Parc Plaza hotels offer business travellers an ideal location. The hotels have 147 rooms in total, all equipped with internet access, and four spacious conference rooms and banquet spaces. The restaurant's terrace allows guests to relax in warmer weather and the cosy lounge is an ideal place to unwind after a busy day.

GOOD TO KNOW → plan 9	
City centre	Number of rooms: 53
Distance to airport: 9.5 km	Category: 4****
Distance to railway station: 2.8 km	<a href="http://www.goeres-group.com">www.goeres-group.com</a>

GOOD TO KNOW → plan 10	
City centre	Number of rooms: 147
Distance to airport: 8.6 km	Category: 3*** and 3 sup
Distance to railway station: 1.7 km	<a href="http://www.goeres-group.com">www.goeres-group.com</a>



**PARK INN BY RADISSON LUXEMBOURG CITY**  
**ONE OF THE NEWEST DOWNTOWN**

One of the newest hotels in Luxembourg, the Park Inn by Radisson is located slap bang in the middle of the avenue de la Gare shopping street, just a few hundred metres from the train station and close to the historical heart of the city. The hotel has 99 rooms as well as a relaxing LoungeBAR, a fitness room and private parking. Wireless internet access is also available for free to guests in public and private areas and the hotel houses two exclusive meeting rooms with audiovisual equipment and natural daylight.

**SOFITEL LUXEMBOURG EUROPE**  
**SOPHISTICATION IN KIRCHBERG**

With its stunning glass atrium, fine dining restaurants, relaxing bar, and modern facilities, the five-star Sofitel Luxembourg Europe is a favourite venue for conferences and business meetings. Ideally located at the heart of the European quarter and close to the city centre and airport, the Sofitel's eight flexible and fully equipped conference room can cater to large groups and host meetings of up to 400 delegates, as well as more intimate and sophisticated gatherings.

GOOD TO KNOW → plan 11	
City centre	Number of rooms: 99
Distance to airport: 8.4 km	Category: 3****
Distance to railway station: 0.2 km	<a href="http://www.parkinn.com/hotel-luxembourg">www.parkinn.com/hotel-luxembourg</a>

GOOD TO KNOW → plan 12	
City – Kirchberg	Number of rooms: 109
Distance to airport: 7.8 km	Category: 5*****
Distance to railway station: 4 km	<a href="http://www.sofitel.com/luxembourg">www.sofitel.com/luxembourg</a>





### SOFITEL LUXEMBOURG LE GRAND DUCAL ROOMS WITH A VIEW

Renowned for its stunning views across the Petrusse valley to the old city from its L'Etoile du Top Floor restaurant and Coco Mango bar, Sofitel Luxembourg Le Grand Ducal is one of the most sophisticated hotels in the heart of the capital. Its new meeting room, Bubbles, is sumptuously appointed and equipped with state-of-the-art facilities. Located just a few minutes' walk from both the city centre and the train station, and handily placed for quick access to the airport, the hotel is ideal for business and leisure.

GOOD TO KNOW → plan 13	
City centre	Number of rooms: 128
Distance to airport: 7.4 km	Category: 5*****
Distance to railway station: 0.7 km	<a href="http://www.sofitel.com">www.sofitel.com</a>



### ALVISSE PARC HOTEL SPACIOUS FACILITIES NEAR THE FOREST

With 320 well-appointed rooms and serviced apartments, meeting facilities for up to 1,500 guests and parking for 400 cars, the Alvisse Parc Hotel is a superb location for large gatherings. Its recently refurbished bar, restaurant, rooms and indoor pool and spa have also added a touch of sophistication to the hotel. Located on the edge of the forest and just a short drive from the centre and Kirchberg, and with pool and relaxation facilities, the hotel is a great venue to mix business and pleasure.

GOOD TO KNOW → plan 14	
City – immediate surroundings	Number of rooms: 320
Distance to airport: 7.6 km	Category: 4*****
Distance to railway station: 5.6 km	<a href="http://www.parc-hotel.lu">www.parc-hotel.lu</a>



### CAMPANILE HÔTEL LUXEMBOURG AIRPORT A GOOD DEAL NEAR THE AIRPORT

Ideally located just 500 metres from the airport and just 15 minutes from the city centre, the Campanile is an efficient business hotel. Renovated a few years ago, and now fully equipped with air-conditioning, the hotel has 108 rooms and can cater for all sorts of business meetings in its bright conference rooms. The Campanile is also just five minutes from the Kirchberg financial neighbourhood that is also home to the Luxexpo trade fair halls, the Coque and numerous European institutions.

GOOD TO KNOW → plan 15	
City – Airport	Number of rooms: 108
Distance to airport: 0.7 km	Category: 3***
Distance to railway station: 8.8 km	<a href="http://www.campanile.fr">www.campanile.fr</a>



### DOUBLE TREE BY HILTON PEACEFUL BUSINESS

Overlooking a green forest on the southern edge of the city, Double Tree by Hilton Luxembourg's 235 rooms and suites and 250 private parking spaces are in a quiet location just ten minutes from the city centre and the Kirchberg quarter, with its international banks and EU institutions. The hotel has a variety of flexible meeting spaces – all of them offering Wi-Fi – and a complimentary 24-hour business centre onsite. And as well as the nearby forest to help delegates relax, the hotel also houses a fitness centre with an indoor swimming pool and massage facilities.

GOOD TO KNOW → plan 16	
City – immediate surroundings	Number of rooms: 235
Distance to airport: 9.5 km	Category: 4*****
Distance to railway station: 5.5 km	<a href="http://www.doubletree.hilton.com">www.doubletree.hilton.com</a>



## IBIS LUXEMBOURG AIRPORT MEET AND GREET NEAR THE AIRPORT

Located between the airport and one of Luxembourg's oldest golf courses, the Ibis offers guests convenience and relaxation. A free shuttle service operates to and from the airport and the hotel is just a two-minute drive from the motorway network connecting Luxembourg with Germany, Belgium and France. It is also close to the Kirchberg business and European centre. The Ibis' conference rooms are all fully equipped and guests can enjoy a full range of catering facilities.

GOOD TO KNOW → plan 17	
City – Airport	Number of rooms: 167
Distance to airport: 750 m	Category: 3***
Distance to railway station: 8 km	<a href="http://www.ibishotel.com">www.ibishotel.com</a>

## LÉGÈRE HOTEL LUXEMBOURG CONTEMPORARY STYLE

The Légère Hotel is located in the Syrdall business park with direct access to the motorway A1 linking Luxembourg with Germany and Belgium. It is a contemporary hotel with 156 naturally lit rooms and suites such as a stylish lounge-bar & restaurant offering international and local cuisine. The Légère has five multifunctional conference and banquet rooms, all with natural daylight, build-in AV equipment and of various sizes accommodating up to 440 guests for meetings or receptions, while the atrium and outside patio are ideal for more animated events such as product launches.

GOOD TO KNOW → plan 18	
City – immediate surroundings	Number of rooms: 156
Distance to airport: 6.4 km	Category: 4****
Distance to railway station: 12.5 km	<a href="http://www.legere-hotels-online.com">www.legere-hotels-online.com</a>



## CONFERENCE HOTELS . IN THE COUNTRYSIDE

## NH LUXEMBOURG FOR HIGH FLIERS

Situated right next door to the airport and just two minutes' drive from the international motorway network, NH Luxembourg is ideally located for business travelers. The hotel has 148 rooms with free Wi-fi and is home to a brasserie and bar with a sun-trap terrace for the summer months. The upper floor fitness center offers guest a unique view on the airport runway. Its six function rooms, with natural daylight are modular and can be used to host up to 130 delegates in theatre style.

GOOD TO KNOW → plan 19	
City – Airport	Number of rooms: 148
Distance to airport: 300 m	Category: 4****
Distance to railway station: 8.4 km	<a href="http://www.nh-hotels.com">www.nh-hotels.com</a>

## MONDORF PARC HOTEL HEALTHY MEETINGS

Set in beautiful parkland, and attached to the MONDORF Domaine Thermal, the Mondorf Parc Hotel\*\*\*\* is an ideal venue at which to combine a business meeting or conference with leisure and a healthy lifestyle. As well as meeting rooms in the hotel, the complex has a number of elegant and prestigious facilities in its parkland, including L'Orangerie for cocktails and banquets, the Waasserhaus with its auditorium as well as its cinema (54 seats) and the renovated Al Thermen (the old spa) with its small salons.

GOOD TO KNOW → plan 20	
In the country – Mondorf-les-Bains	Number of rooms: 113
Distance to airport: 21.9 km	Category: 4****
Distance to railway station: 18.9 km	<a href="http://www.mondorf.lu">www.mondorf.lu</a> , <a href="http://www.dejangeli.lu">www.dejangeli.lu</a>



# FINE DINING





## INTERNATIONAL GASTRONOMY

## STARS IN THEIR EYES

For a small country Luxembourg has an amazing number of Michelin recognised restaurants. In the 2014 edition of the famous guide, the Grand Duchy could boast 11 fine dining establishments with a Michelin star...

Michelin defines its one-star rating as "excellent cuisine in its category", and the list of Luxembourg restaurants that meet that criteria are Becher gare in Bech, La Distillerie in Bourglinster (castle), Favaro in Esch-sur-Alzette, Lea Linster in Frisange, La Gaichel in Gaichel, Le Bouquet Garni, Le Clairefontaine, Mosconi and Patin d'Or in Luxembourg city, Ma Langue Sourit in Moutfort and Toit pour Toi in Schouweiler. In addition, Michelin's Bib Gourmand Benelux guide of more affordable eateries lists 12 dining establishments in the Grand Duchy that feature a three-course meal for less than 35 euro and offer "consistent quality".



## LUXEMBOURG CUISINE

## HEARTY FARE

Luxembourg cuisine draws on the influence of its larger neighbours. Indeed, it is often light-heartedly said that Luxembourg cuisine combines French sophistication with German portions.

Nevertheless, Luxembourg does have some very traditional dishes that reflect its more agricultural past. Typically this is good, hearty, rustic food such as Judd mat Gaardebounen (smoked pork with broad beans), träipen (a soft black pudding) served with apple sauce, Rieslingspaschtët (a pork pie made with the local wine) or Bouneschlupp (a bean soup often including pieces of bacon).

Pastries are also popular and include fruit tarts and types of small donut. But the ultimate Luxembourg food is as renowned for its complicated name as for its good eating. Gromperekichelcher (eaten at fairs and the Christmas market) is a deep fried potato cake made with herbs and spices and is a real treat eaten with apple sauce.







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DU BELVEDERE

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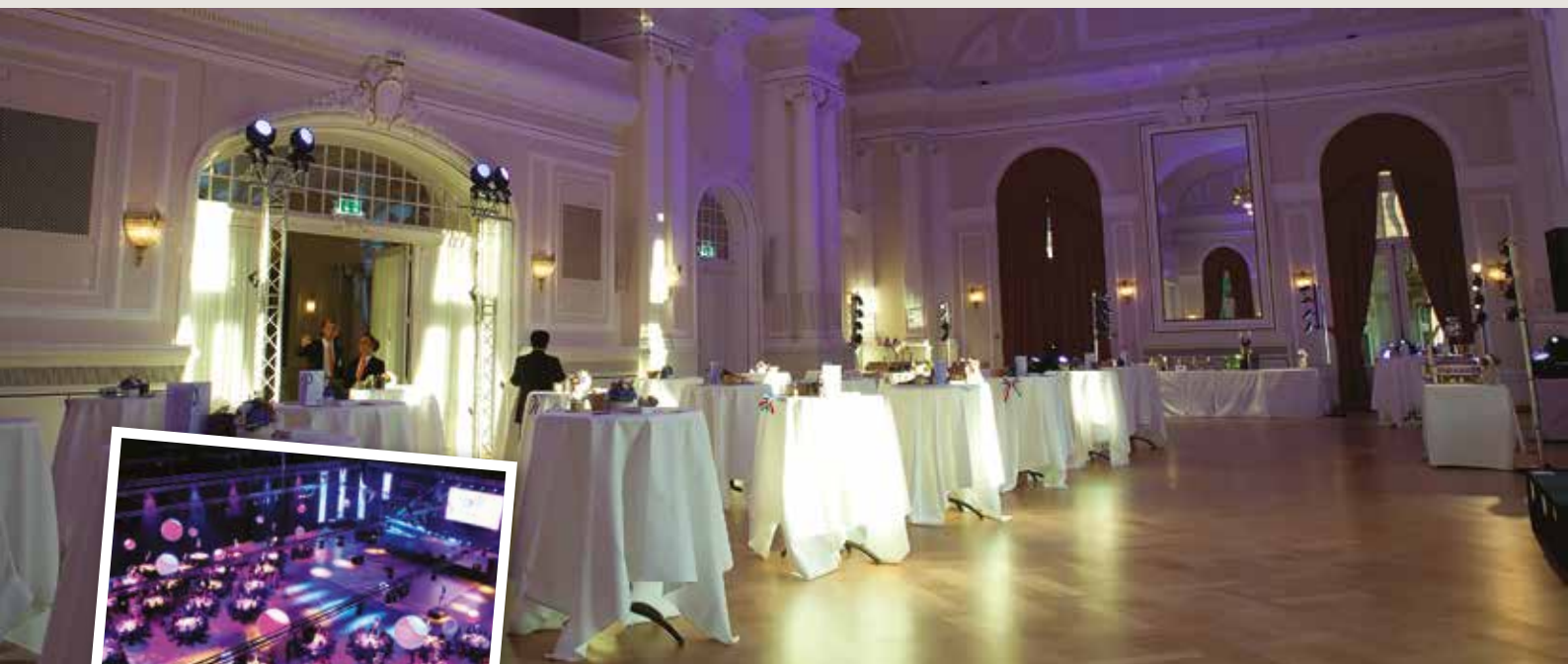
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# CASE STUDIES







38<sup>th</sup> ANNUAL CONFERENCE IOSCO 2013

## FIVE DAYS OF HIGH VISIBILITY BY ACCENTAIGU

The 38<sup>th</sup> annual IOSCO (International Organization of Securities Commissions) took place in Luxembourg over five days in the autumn of 2013. Titled Connecting Global Finance, the conference gathered experts, decision makers and representatives of financial regulatory authorities from the organisation's 110 jurisdictions. Accentaigu was charged with ensuring the high calibre international guests were able to relax after a long day at the conference. The idea was to have a different theme in a different location each evening, with the common thread being that guests would discover something about Luxembourg.

Sunday Sept. 15<sup>th</sup>: Sofitel Grand Ducal, 8<sup>th</sup> floor. What better way to open the conference than by allowing guests to see the sensational panoramic view of the capital city afforded from the top floor restaurant of the Sofitel Grand Ducal?

Monday Sept. 16<sup>th</sup>: Cercle Cité - Luxembourg - "Art de vivre". The splendid setting of the Cercle proved perfect for a tasting of traditional Luxembourg cuisine and some of the country's best quality wines. Entertainment was provided by cellist André Mergenthaler and dancer Sylvia Camarda, who performed in the midst of the guests.

Tuesday Sept. 17<sup>th</sup>: Diverse restaurants in Luxembourg - "A feast of culinary culture". A relaxed dine around evening that allowed guests to choose a restaurant

of their choice from a selection of fine dining establishments in some of Luxembourg's trendiest neighbourhoods.

Wednesday Sept. 18<sup>th</sup>: Rockhal - "Celebrating Magic Moments". A gala dinner in a venue celebrating Luxembourg's industrial heritage was complemented by some surprising entertainment, such as a performance by magician David Goldrake, poetry by les Souffleurs de mots, music from Hot Sax Club and singer Thorunn Egilsdottir.

Thursday Sept. 19<sup>th</sup>: Abbaye de Neumünster - "History, nature, light and sound". To close the conference in style, guests were treated to an evening at the historical Abbaye de Neumünster, part of Luxembourg's UNESCO world heritage site. The icing on the cake was a sound and light show with projections on to the cliffs of the valley wall that illustrated Luxembourg's history as the capital city celebrated its 1050<sup>th</sup> anniversary.

The intense and extraordinary week's activity was made possible by Accentaigu's close collaboration with its trusted partners and guest performers.

### Good to know

Date: 15<sup>th</sup> to 19<sup>th</sup> September 2013

Type of event: Conference + corporate event

Participants: 300 - 800

Event organizer: Accentaigu

[www.accentaigu.lu](http://www.accentaigu.lu)



ALTER DOMUS 10<sup>th</sup> ANNIVERSARY

## GIANT DÉCOR AT THE CONTERN FILM STUDIOS BY BINSFELD LIVE

Hosted in film studios in the Contern industrial estate, just a few kilometres from the capital city, binsfeld live's celebration of the tenth anniversary of Alter Domus was a monumental event based on the theme of growth. Over 500 guests from all around the world celebrated the anniversary in a larger-than-life garden setting. It took a team of 20 three days to dress the set, which had a surface area of over 2,000 m<sup>2</sup>.

A curtain of water 24 metres long and 8 metres high carried a series of floating islands of vegetation, from which birdsong and tropical nature sound effects emanated. Two giant crystal chandeliers with filtered coloured lights lent the occasion a sophisticated and festive touch.

Studio Luxembourg regularly hosts the shooting of international films, and can also host corporate events for over 800 people in an authentic movie set décor.

Binsfeld live is a full service event agency built to connect brands & people through the power of live events. Joining forces within the different company fields of the Binsfeld group, we build a multi-disciplinary team made up of creative, enthusiastic event professionals with vastly different backgrounds and experiences. This diversity is at the core of our creativity and inspiration. It enables us to cross-pollinate ideas, values and businesses with best-of-breed thinking and results.

### Good to know

Date: June 19<sup>th</sup> 2013

Type of event: Corporate event

Participants: 500

Event organizer: binsfeld live

[www.binsfeldlive.lu](http://www.binsfeldlive.lu)





THE VODAFONE SUPPLIER CONFERENCE 2012

## GREEN CONFERENCES IN LUXEMBOURG BY FOUR

The annual Supplier Conference is one of the most important events in Vodafone's business year. It brings together suppliers with the mother company for a meeting and exchange of ideas. Thanks to a clever concept, we were able to help the company strengthen the loyalty of its suppliers.

Sustainability, fairness, health and social responsibility are the guiding themes that characterise Vodafone's company philosophy. The two-day Suppliers Conference proved to be the ideal stage to showcase these values.

The food served during the conference, for instance, was based on the concepts of fresh, seasonal, regional, balanced and concentration boosting products. These translated into sustainability (organic, regional produce), fairness (fair trade, Trans Fair produce), and health (fruit, smoothies, nuts...). Luxembourg chef David Albert was put in charge of conjuring up menus for the various meal times.

The inclusion of produce from the Müllerthal Region and the Upper Sûre Nature Park served to highlight the regional theme in the conference's various common spaces such as the Fruit & Smoothie Lounge, which became a metaphor for a healthy business relationship. The Coffee Flavours Bar with its emphasis on fair trade showcased the value the company places on intensive and transparent business relationships.

The relaxing and calm Senses Tea Corner instilled a sense of reliability.

The furniture in these spaces was also specially chosen for the event to showcase the values of sustainability and social responsibility. Some of it was made from recycled paper, while other pieces were designed to be made from old palettes – a further reminder of the importance of suppliers.

In addition, the use of modern and energy saving technology, an environmentally friendly transport concept and a resource sparing approach also emphasised the success of the Green conference.

### Good to know

Date: July 3<sup>rd</sup> and 4<sup>th</sup> 2012

Type of event: Conference

Participants: 350

Event organizer: Agency Four

[www.four.lu](http://www.four.lu)



FRENCH-BELGIAN-LUXEMBOURGISH JOINT CONGRESS OF NUCLEAR MEDICINE  
AT NEW CONFERENCE CENTRE KIRCHBERG

## PRESTIGIOUS EVENT FOR SCIENTISTS BY LUXEMBOURG CONVENTION BUREAU

Luxembourg nuclear medicine specialist Dr. Claudine Als, President of the French-Belgian-Luxembourgish Joint Congress of Nuclear Medicine 2011, says a number of factors were significant in the decision of the organising committee to choose Luxembourg to host the event.

The organisers were looking for a location to host a significant conference that could also offer the 800+ participants the opportunity to meet and network in a professional environment. Luxembourg offers a wide range of facilities and the Luxembourg Convention Bureau (LCB) is equipped to meet the requirements of event planners. Furthermore, the capital is centrally located in Europe, it is easy to reach by air, train and car.

The committee was quickly convinced that the New Conference Centre NCCK in the Place de l'Europe would provide the required infrastructure. The spacious conference room and exhibition area were deemed highly suitable. "The NCCK is not only state-of-the-art from a technical point of view, but also offers a luminous and impressive modern architecture. It is readily accessible for all participants and several international hotels within walking distance provide high-quality accommodation," says Dr. Als.

Simultaneous French-English translation by experienced interpreters contributed to the success of the meeting. "Nothing is more easy in one of the three capitals of the European Union," says Als. The adjacent Philharmonie was chosen to host the official opening ceremony and gala evening.

"Support from LCB was very important during the whole planning process. LCB helped to prepare the initial digital presentation as well as an inspection trip and advised us about possible strategic concerns. They pointed out the venues that best suited our needs. They followed up with everyone we wanted to get in touch with. Hotel accommodation was totally managed by LCB. All these arrangements provided obvious advantages for our association. We were thus able to concentrate on the scientific and professional aspect of the conference. We warmly recommend LCB to any conference planner in Luxembourg."

### Good to know

Date: May 7<sup>th</sup> to 9<sup>th</sup> 2011

Type of event:  
International congress - exhibition

Participants: 800

By: Society of Nuclear Medicine  
and Luxembourg Convention Bureau

[www.lcb.lu](http://www.lcb.lu)





CONFERENCE "FEU VERT" FOR MOBILITY AND FLEXIBILITY AT WORK

## A NEW CONFERENCE CONCEPT BY MEDIATION SA

Having organised this type of conference before, our client wanted to take the concept to a new level by encouraging participants to continue to act after the event. Our proposal was a unique World Café that would allow participants to interact and to collectively develop solutions to a given problem. To encourage pre-conference networking in both directions, we set up a dedicated mini-site for the event that allowed participants not only to register online and access practical information, but also to view the list of fellow conference attendees and to contact them. As a result, six working groups were established in the participating enterprises. The mini-site allowed participants to continue the conference by posting photos and reports online. As well as establishing the concept, managing the logistics and communication and welcoming participants to the conference, thanks notably to its team of professional multilingual hostesses, Mediation S.A. was also heavily involved in its content, even going so far as moderating the event.

Thanks to our 23 years of experience, we have developed competence in maximising the impact of conferences, whether it is proposing new concepts, creating novel animation such as "visual facilitating" or even tools to measure return of investment. Furthermore, our affiliation to the 27Names network of European live communication agencies allows us to offer expertise at a European level. Within this framework, for example, we offer Brand Lab two-day brainstorming sessions between creative talents from different European countries and your communications department. So, we can be your local contact as well as your partner of choice in everything from finding sponsors and participants to creating a concept and managing the logistics of your event.





## CONFERENCE IN LUXEMBOURG

# NOT SITTING CLASSROOM-STYLE BY PEPPER AND SALT®

The Grand Duchy of Luxembourg, and capital city Luxembourg are among the no-trouble conference destinations in Europe. Let me explain. When I was last looking for a conference venue that would accept short notice registration without so much as a severe attrition policy, the Grand Duchy venues and hotels seemed to be just what I was looking for. My client, a European IT provider liked the idea of Luxembourg, his company providing for larger banking institutions, Luxembourg seemed to be "the place to be". The conference would take place mid September, drawing 350 international participants from major banks around the globe. Luxembourg was widely accepted, the access by plane was very good using London, Brussels + Frankfurt as hubs in Europe. Participants subscribed very late, having positively announced their attendance but not confirmed their registration I was happy to learn that the 3 major hotels were happy to share the risk and wait for a more formal registration. The event took place in "the Grund", the bottom, literally translated, of the valley dividing the city in 2, our meeting was headquartered here and very easy to reach, either by foot, shuttle or taxi. We met in the "old prison" of Luxembourg and attendees liked this, not only for the story and history of the place but also the generous meeting facilities, we had enough theatres and break-out rooms, the larger courtyard invited not to sit classroom-style all day but enjoy the sunny climate. So we moved chairs outside for afternoon sessions. Our evening get-together and formal dinner took place in the city – a dine-around in

the many fabulous restaurants, the food was everything you are promised in France! Another night we used the city hall and our last evening was outside in the Valley of 7 Castles in a BBQ format, a bit unusual but it brought everybody together in a more natural style. The feedback on this meeting was a general success and we scored an 8/10. Happy to do it again!

### Good to know

Date: Mid September 2011

Type of event: Conference

Participants: 350

Event organizer: Pepper and Salt Event Group

[www.pepperandsaltevents.com](http://www.pepperandsaltevents.com)





HIGHLIGHT OF THE MEDIA YEAR AT THE ROCKHAL LUXEMBOURG

## MEDIA AWARDS NIGHT 2013 BY TOOLBOX LUXEMBOURG

The annual showcase event for Luxembourg's communications sector took place at Rockhal last February. We created a TV platform for the event – the venue providing the space and the technical parameters necessary to undertake a project of this scale. Organised by RTL and Maison Moderne, the event attracts some 800 invitees to celebrate the best advertising projects of the year.

As executive producer of the event, TOOLBOX LUXEMBOURG is charged with creating the concept and the general coordination on the evening. The concept reflected the specifications required, and incorporated sponsors and partners. Once the audience was settled into the terraced seating, master of ceremonies Nathalie Reuter (RTL) made her entrance on stage, over which hung a multimedia cube comprising video screens, which allowed all members of the audience, no matter where they were seated, to follow the action on stage and watch the ads that were up for prizes. The awards ceremony was filmed for live streaming and for broadcast on RTL the following day. The timing was tight, but the ceremony and award giving ran smoothly and included a performance by Freddy Tougau.

The second part of the evening was a walking dinner and cocktail in a separate space that was only unveiled after the awards ceremony. To ensure efficient service a central bar was installed, dominated by a conical structure some three metres high and comprising plasma screens showing loops of trailers and partner company logos. The lounge furniture including the DJ desk was slightly raised to provide better visibility. Another performance by Freddy Tougau and a photo booth in which guests could pose were both appreciated and enhanced the atmosphere. It was late in the evening when the last guests left, swearing they would return for the next Media Awards Night – a sure sign that it left a great impression and is now regarded as one of the de rigueur events in Luxembourg.

### Good to know

Date: February 20<sup>th</sup> 2013

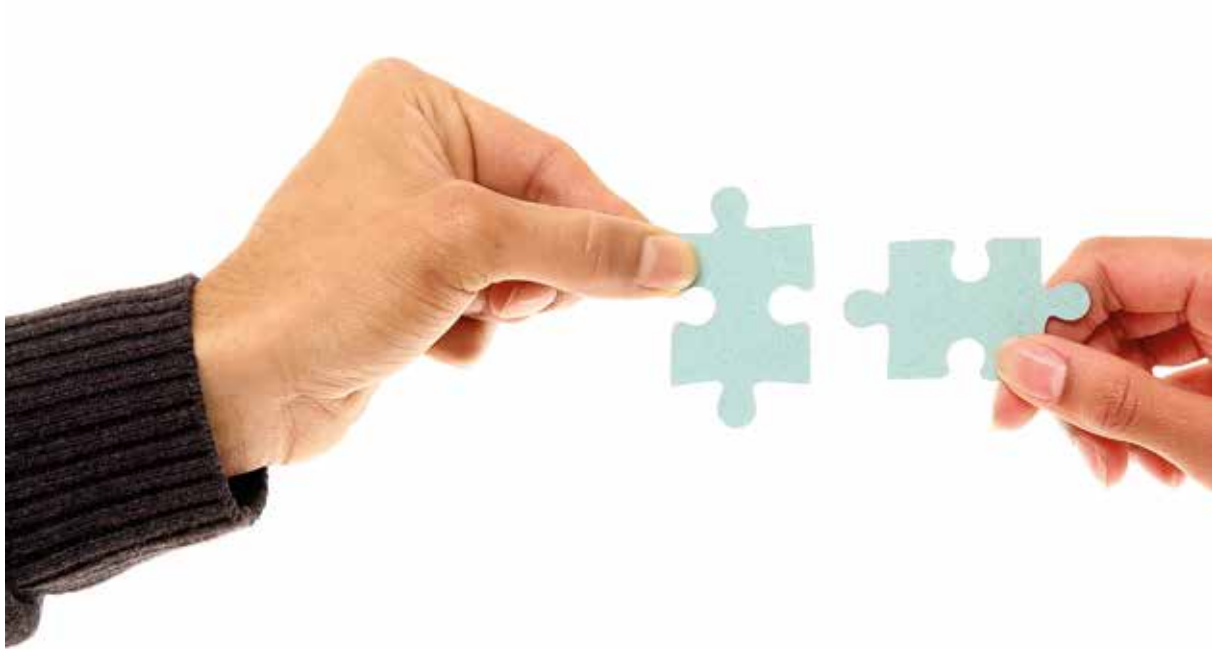
Type of event: Media Awards Ceremony

Participants: 800

Event organizer: TOOLBOX LUXEMBOURG

[www.toolbox.lu](http://www.toolbox.lu)

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# WHERE IDEAS AND PEOPLE MEET





## INDOOR & OUTDOOR CLUBBING

# NIGHTLIFE, DJS, PIANO BAR, TERRACES...

At the end of a busy working day the chance to relax in an informal atmosphere, enjoy music or theatre or even partake of some gentle sport is a godsend. Luxembourg's nightlife is chiefly centred on three different areas of the city. The new Rives de Clausen complex has a plethora of choice – from live music venues to party bars or relaxed lounges. Most have terraces for warmer weather and look out on to the river. In the city centre itself, bars in the old town along the rue des Marché-aux-Herbes and rue de la Boucherie attract an international crowd and many also show live sports. The third area of nightlife focus is Hollerich, where the Downtown centre hosts a number of interesting music and cocktail bars.

For something a little more sophisticated, Luxembourg's best hotels house some interesting bars, such as the Royal's Piano Bar, the splendid views from the Grand Ducal's Coco Mango bar or the Havana Lounge at the Sofitel Kirchberg.

Having twice reigned as European Capital of Culture, Luxembourg also has plenty to offer anyone seeking entertainment in the form of theatre, concerts or exhibitions. The spectacular Philharmonie hosts an exceptional programme of classic, jazz and world music. The Grand Théâtre attracts some of the best contemporary dance, theatre and opera productions. Den Atelier brings a wealth of international pop and rock acts to Luxembourg, while hip music venues d:qliq

and Exit07 attract a host of cool artists. And the Casino – Forum of contemporary art and the Mudam museum – Musée d'Art Moderne Grand-Duc Jean, or the City History museum and the Villa Vauban art museum are always putting on fascinating exhibitions.

For those feeling a little more active, hiring a Vel'oh bike or jogging in the Petrusse valley or the nearby Bambesch forest is a great way to unwind in some splendid natural settings. The Coque sports and spa complex also offers swimmers a chance to relax in its Olympic size pool. Or, for a mix of sport and nightlife, try the Kyosk in the Central Parc next to the Coque – this is home to a relaxed outdoor bar serving barbecue and snacks adjacent to several pétanque pitches that provide a truly relaxing atmosphere on a warm summer evening.







## ADDRESSES

# WE LOVE LUXEMBOURG! LCB AND LCTO

**luxembourg**  
convention bureau

Place Guillaume II  
P.O. Box 181  
L-2011 Luxembourg  
Phone: +352 22 75 65  
Fax: +352 46 70 73  
convention.bureau@lcto.lu  
www.lcb.lu

**luxembourg**  
city tourist office

Place Guillaume II  
P.O. Box 181  
L-2011 Luxembourg  
Phone: +352 22 28 09  
Fax: +352 46 70 70  
touristinfo@lcto.lu  
www.lcto.lu



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 TÉL.: (+352) 26 6 78-1 • CHAPITO@CASINO2000.LU • WWW.CHAPITO.LU



# luxembourg

convention bureau

P.O. Box 181  
L-2011 Luxembourg  
30, Place Guillaume II  
L-1648 Luxembourg  
[www.lcb.lu](http://www.lcb.lu)

